

Forms of the MUST Project Implementation, between Meeting Objectives and Future-Oriented Practices for Different Stakeholders.

Alin Gaureanu

University Politehnica Timisoara, Romania
alin.gaureanu@upt.ro

Anca Draghici

University Politehnica Timisoara, Romania
anca.draghici@upt.ro

Abstract

The key concept from which the MUST project starts is that universities must promote civilization and develop social communities through education. In the context of the explosion of digitization that the community must use, university staff must be connected to the newest concepts and acquire the most common and useful avant-garde multimedia skills. The MUST project addresses improving multimedia skills, being, from this perspective, a future-oriented project. Such a project envisages a long-term action plan to produce the widest possible impact on education and training systems. The paper proposes to analyze three implementation forms with three types of beneficiaries. The first form is one that directly concerns the university staff. The second form concerns the students, which will benefit in their future courses, both from the project's training materials and teachers' training from the first form of implementation. The third form is applied to external beneficiaries by authorising a post-graduate course or an adult training course to serve in accordance with an occupational standard, the necessary specialisation in the labour market for anyone interested.

Keywords: education, multimedia, social sustainability