

## Orientation to Workplace in the Global and Digital Era

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### Abstract

*Choosing a job or profession, both for secondary school studies, IFP, ITS and University, represents one of the most important decision-making moments, a sort of watershed between life as a student and the mature awareness of the path you want to take in the future. It is therefore essential to orient oneself with knowledge of the facts, evaluating both the deeper vocational aspects and the more fascinating and less traveled "roads", in an articulated and complex "jungle" such as the training offer, the job market offer and the more enriching courses of study.*

*A key element of the study is the quantification of uncertainty regarding probable future trends. These uncertainties mirror the daunting task of simultaneously considering all the macro trends that could affect the future of jobs. Other uncertainties arise from the distinction between professions for which demand is expected to increase (reflected in wider employment growth) and professions that will grow relative to the others. This distinction is important because think tanks in the US and UK predict that the overall workforce will continue to grow through 2030 (data from Pearson research).*

*Creative, digital, design and engineering related professions have bright prospects and are complemented and enhanced (rather than replaced) by digital technology. The architecture sector and activities related to the green sector, for their part, should benefit from the growing urbanization and the increasingly pronounced interest in environmental sustainability.*

**Keywords:** future trend uncertainty, internship, digital technology enhancement, growing urbanization, environmental sustainability benefit