

## From Internet to Metaverse. An Immersive economic opportunity under Law

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### Abstract

*The world is unable to co-govern its primary and analogical instincts after centuries and it seems the time has come to move into the metaverse. In a few years the Internet will be considered a historical moment of transition towards more advanced technologies and as always used without specific laws of government of the phenomenon. From the birth of the term in 1992 used in "Snow Crash" to the first technologies that recognized the figure of the Avatar as the now historic Secondlife software of 2003, the Metaverse has become a credible horizon compared to an incredible real life. an online virtual world that incorporates augmented reality, virtual reality, holographic avatars, and other means of communication expands and offers hyper-real alternatives in which to coexist, know each other, recognize each other and coexist. The metaverse is already in the game and every company and multinational has the ambition to be part of the evolution of the metaverse. The real world has not yet asserted all its rights and delays on human ones but already imagines a virtual world in which digital avatars connect through work, travel or entertainment from serious to facetious you immerse yourself in the Metaverse. With what assumptions and what ethics and above all the ethics of whom. Software and technology developers are not humanists or philosophers, their inspiration is often linked to profit and result rather than method and consequences. Virtual multiplication is not a multiplication of ethics*

*This article represents a technical and ethical analysis of the new technology called Metaverse, of its developments and risks as a technology without cultural basis, sense of respect and legality so that those who invest in the new reality and those who use it, living it, can be considered in a Safe Zone.*

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