

## Digital Transformation and Sustainability of Healthy Social Interactions: An Overview of the Current Status Quo

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### Abstract

*Organizations today are evolving into a digital world through the use of digital technologies, thus impacting both the internal relationships within organizations and the business environment. Digital transformation is considered to affect social interactions in organizations. It is in this manner that this study explores on the sustainability of healthy social interactions in digital transformation phenomenon in corporate organizations in Tanzania, with an overview of the current status quo. Qualitative methodology was used, involving 17 interviews determined by purposive sampling, with content analysis being employed on the collected data. Findings show that healthy social interactions for healthy human relations could be maintained sustainably in organizations in the evolving digital transformation phenomenon if the leadership and the management put it as a priority and emphasis in the organizations' pursuits for its objectives, competitiveness, and success. It is acknowledged that healthy social interactions can be sustainably maintained in the digital transformation processes.*

**Keywords:** Digital Transformation, Digital Technologies, Social Interactions