

Data Capitalization the Right to a Future and Future of Rights

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Abstract

This paper concerns the study of one of the most disturbing phenomena of data processing and management voluntarily granted by users to companies with commercial and lucrative purposes. The digitization of one's daily life does not mean the sale of the property of the same but only granting possession but without specifying the limits and the purposes. Social-network showcases have become stores selling ourselves, our lives and our habits without discounts. The price paid for all this is our present and our future without any gratitude for our past. the new wealth is the knowledge of the experience of others as a productive saleable asset of wealth for a few, the need of internet in day life is a gluttonous pantry for those who collect other people's affairs. the disparity of forces at stake is evident and power is unequal.

Keywords: interest, capitalization, sales, future, control, rights, data