



Determinants of Entrepreneurial Intentions in Relation to Students of Management

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Abstract

The issue of entrepreneurial intentions is perceived as a vital aspect of the study of entrepreneurship. The identification of factors determining students' entrepreneurial intentions and attitudes, as well as the role of the university in the issue, seems critical.

The subject matter of the present paper pertains to entrepreneurial intentions of students of management. The objective of the study was to identify factors determining entrepreneurial intentions of respondents. The author attempt to evaluate the impact of socio-demographic factors (such as gender, the place of origin, material and job status, etc.) on the entrepreneurial intentions of students. Due to the fact that the graduates of managerial studies are more likely to manage organizations and set up new companies, this profile of studies was selected for the present study. The study was conducted among the students of management at the biggest state university in Lublin – Maria Curie-Sklodowska University (MCSU). Empirical studies were conducted by means of a diagnostic poll method with random survey technique in 2017 in Lublin, Poland.

The results of the study indicated the impact of some socio-demographic factors upon the students' entrepreneurial intentions as well as on their knowledge about the establishing and running the business. And so, for example, men statistically more often than women, declared the intention to set up their own business in the future. Also, men presented higher self-assessment in the field of knowledge about running a business. The place of origin also appeared to differentiate the entrepreneurial intentions of respondents.

Keywords: students, management, entrepreneurship, higher education, students' entrepreneurial intentions, determinants of entrepreneurial intentions