

# Thriving on Future Education, Industry, Business and Society

Proceedings of the  
MakeLearn and TIIM  
International  
Conference

15–17 May 2019  
Piran • Slovenia

International School for Social and Business Studies, Slovenia  
Maria Curie-Skłodowska University, Poland  
Kasetsart University, Thailand  
Emuni University, Slovenia  
<http://makelearn.issbs.si>

make  
learn



Management,  
Knowledge and Learning  
International Conference 2019  
Technology, Innovation  
and Industrial Management

## **MakeLearn 2019: Thriving on Future Education, Industry, Business and Society**

Proceedings of the MakeLearn and TIIM International Conference  
15–17 May 2019, Piran, Slovenia

### **Organized by**

International School for Social and Business Studies, Slovenia  
Maria Curie-Skłodowska University, Poland  
Kasetsart University, Thailand  
Euro-Mediterranean University, Slovenia

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### **Published by**

ToKnowPress  
Bangkok • Celje • Lublin  
[www.toknowpress.net](http://www.toknowpress.net)

May 2019

MakeLearn • ISSN 2232-3309

*ToKnowPress is a Joint Imprint of*

Kasetsart University, 50 NgamWongWan Rd. Ladyao  
Chatuchak Bangkok 10900, Thailand

International School for Social and Business Studies  
Mariborska cesta 7, 3000 Celje, Slovenia

Maria Curie-Skłodowska University  
Pl. Marii Curie-Skłodowskiej 5, 20-031 Lublin, Poland

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<http://www.toknowpress.net/ISBN/978-961-6914-25-3/MakeLearn2019.pdf>

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## ToKnowPress

BANGKOK • CELJE • LUBLIN  
[www.toknowpress.net](http://www.toknowpress.net)

Katalogni zapis o publikaciji (CIP) pripravili  
v Narodni in univerzitetni knjižnici v Ljubljani

COBISS.SI-ID=299903232

ISBN 978-961-6914-25-3 (pdf)

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## Welcome Address

It is a great honour and pleasure to welcome you to the MakeLearn & TIIM 2019 International Conference. The conference is an excellent opportunity to make your contribution to and share the most recent developments in the field of knowledge management with experts from all over the world. The title of the MakeLearn & TIIM 2019 conference is Thriving on Future Education, Industry, Business and Society.

International School for Social and Business Studies (ISSBS) is organising MakeLearn & TIIM 2019 in cooperation with co-organizers Euro-Mediterranean University, Slovenia, Maria Curie-Skłodowska University, Poland, and Kasetsart University, Thailand. The conference deals with topics such as internationalization and global changes in all aspects of business, and their impact on education institutions and society as a whole.

In recent years, knowledge management has been given a lot of attention in companies and other organisations as well as in rapidly increasing numbers of scientific and expert publications. The ISSBS encourages the discussion and exchange of knowledge also through the International Journal of Management, Knowledge, and Learning, as well as through the Academic International Publisher ToKnowPress.

We are proud to welcome 226 participants from 30 countries who will present 201 papers (70% paper acceptance rate). A very special welcome also to our two keynote speakers: Dr. Frederick Kohun from Robert Morris University, USA; and Dr. Jan Chadam from Maria Curie-Skłodowska University, Poland. We also thank everyone who helped us organise MakeLearn & TIIM 2019, and wish you all a successful conference and a pleasant stay in Piran.

Dr. Srečko Natek, Dean of the ISSBS, Slovenia

with co-organizers

Maria Curie-Skłodowska University, Poland

Kasetsart University, Thailand

Euro-Mediterranean University, Slovenia,



Mednarodna fakulteta  
za družbene in poslovne študije  
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University

## Conference Boards

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The representatives of organizations who organized previous MakeLearn and TIIM conferences.

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- Dr. Pekka Kess, University of Oulu, Finland, local co-organiser of TIIM 2011
- Dr. Leonardo Marušić, University of Zadar, Croatia, local co-organiser of MakeLearn 2013
- Dr. Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco, co-organiser of MakeLearn 2012 and 2013
- Dr. Bordin Rassameethes, Kasetsart University, Thailand, co-organiser of MakeLearn 2012–2014; organiser of TIIM 2009, 2010, and 2013
- Aleš Štampihar, IIBA Slovenia Chapter, Slovenia, local co-organiser of MakeLearn 2011
- Dr. Antonio Uricchio, University of Bari Aldo Moro, Italy, conference co-organiser of MakeLearn & TIIM 2015
- Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia, local co-organiser of MakeLearn 2014
- Dr. Dušan Lesjak, Euro-Mediterranean University and International School for Social and Business Studies, Slovenia, local co-organizer of MakeLearn 2014

### Conference Board

- Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia, conference chair
- Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia, conference co-chair
- Dr. Agnieszka Sitko-Lutek, Maria Curie-Skłodowska University, Poland, conference co-chair
- Dr. Kongkiti Phusavat, Kasetsart University, Thailand, conference co-chair
- Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia, advisor to programme chair
- Dr. Binshan Lin, Louisiana State University, USA, advisor to conference chair



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Dr. Mitja Gerževič, Euro-Mediterranean University, Slovenia

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head of organizing team  
Hana Faletič, International School for Social and Business Studies, Slovenia  
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Dr. Aleš Trunk, International School for Social and Business Studies, Slovenia  
Tiuana Grlj, Euro-Mediterranean University, Slovenia  
Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

### **Conference Aims**

MakeLearn & TIIM conference encourages sharing of most recent developments in the fields of management, economics, technology, and education. By including experiences and young academics and practitioners from all continents, it also encourages discussion and the exchange of knowledge between academia and businesses (formal sessions and social events) and offers a variety publishing opportunities. This year's focus is oriented into topics such as a new wave of global technology that is changing global production, and how Internationalization, in all aspects of business and industry, is becoming the norm. Future workers will need to be highly trained in the emerging technologies but also, as importantly, in the values associated with using those technologies. In the future, we must not only possess the ability to develop the technology but also to know whether, when, and where to use that technology. The problem in the future could not be the lack of employment, but the shortage of skills that the new jobs will demand.



## Conference Programme

### Wednesday, 15 May 2019 • Palace Trevisini ❶

- 13.00–19.00 Registration
- 14.30–16.00 Introduction to Management & Quality in Education Track
- 16.00–16.15 Coffee break
- 16.15–17.45 Piran city tour (group 1, meeting point Palace Trevisini)
- 16.15–17.45 Concurrent sessions D1, D3, D5, D7, D9, D11, D13, D15, and H1
- 18.00–19.30 Piran city tour (group 2, meeting point Palace Trevisini)
- 18.00–19.30 Concurrent sessions A1, D2, D4, D6, D8, D10, D12, and D14
- 19.30–21.00 Welcome reception • Caffè Teater ❸
- 20.30–22.30 Dinner for rectors, presidents, and invited guests, signing of bilateral agreements • Restaurant Pavel ❹

### Thursday, 16 May 2019 • Tartini Theatre ❷

- 08.30–12.00 Registration
- 09.00–09.30 Conference opening:  
 Dr. Srečko Natek, International School for Social and Business Studies, Slovenia  
 Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia  
 Denio Zadković, Mayor of Piran, Slovenia  
 Dr. Bordin Rassameethes, Kasetsart University, Thailand  
 Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia  
 Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland  
 Organizing tips: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
- 09.30–10.45 Keynote speeches and discussion:  
 'AI and Machine Learning: The Changing Face of the Contemporary Economy,' Dr. Frederick Kohun, Robert Morris University, USA  
 'Trust Management: The Key to the Effectiveness of Modern Organizations,' Dr. Jan Chadam, Maria Curie-Skłodowska University, Poland
- 10.45–11.30 Coffee break with the official photo session • Caffè Teater ❸
- 11.30–12.45 Academic Leadership Forum  
 Chair: Dr. Dušan Lesjak, International School for Social and Business Studies, Slovenia
- 12.45–13.00 Invitation to MakeLearn & TIIM 2020 (20–22 May 2020, Venice/Treviso, Italy)
- 13.00–14.30 Lunch • Caffè Teater ❸



## Thursday, 16 May 2019 • Palace Trevisini ❶

- 14.30–15.45 Concurrent sessions A2, A5, B2, E2, F1, and F4
- 15.45–16.15 Coffee break
- 16.15–17.30 Concurrent sessions A3, A6, C1, E3, F2, and G1
- 17.30–18.45 Concurrent sessions A4, B1, E1, E4, F3, and H2
- 20.00–22.30 Dinner with a social event • Restaurant Pavel ❷

## Friday, 17 May 2019 • Palace Trevisini ❸

- 08.00–14.00 Exhibition of Journals
- 10.30–11.15 Editors' panel with editors of Scopus and WoS indexed journals  
Chair: Dr. Kongkiti Phusavat, Kasetsart University, Thailand
- 11.15–11.45 Promotion of Academic Journals for Young Scholars
- 11.45–12.30 Coffee break, meetings with editors of International Journals  
• Caffè Teater ❹
- 12.30–13.30 Research-Education-Business Forum  
Chair: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
- 13.30–14.30 MED-HUB Discussion Panel  
Moderator: Špela Majcen Marušič, Euro-Mediterranean University, Slovenia
- 15.30–18.00 Research & project opportunities presentations: Bilateral or small groups meetings for the project proposals  
Moderators: Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia, Dr. Michele Corleto, UniPegaso University, Italy, and Dr. Zbigniew Pastuszek, Maria Curie-Skłodowska University, Poland

## Saturday, 18 May 2019

- 08.45–18.30 Optional excursion to Ljubljana (for pre-registered excursion participants)

## Pre- and Post-Conference Programme

- Intensive Course: European HE Area and Labour Market (see p. 56)
- Seminar on Starting/Developing/Managing an International Scientific Journal (see p. 58).
- Workshop on Publishing for Young Researchers (see p. 59).

## Sessions Timetable • Palace Trevisini ①

Date	Time	Room								
		#1	#2	#3	#4	#5	#6	#7	#8	#9
<b>15 May 2019</b>	14.30–16.00	D								
	16.15–17.45	H1	D1	D3	D5	D7	D9	D11	D13	D15
	18.00–19.30	A1	D2	D4	D6	D8	D10	D12	D14	
<b>16 May 2019</b>	14.30–15.45	A2	A5	B2	E2	F1	F4			
	16.15–17.30	A3	A6	C1	E3	F2	G1			
	17.30–18.45	A4	B1	E1	E4	F3	H2			

The distribution of papers by session is of informative nature and is subject to change. The final information will be available on-site.

### Sessions

- Management (A1, A2, A3, A4, A5, A6)
- Business (B1, B2)
- Economics (C1)
- Management & Quality in Education (D, D1, D2, D3, D4, D5, D6, D7, D8, D9, D10, D11, D12, D13, D14, D15)
- Education & Training (E1, E2, E3, E4)
- Technology & Innovation (F1, F2, F3, F4)
- Law & European Studies (G1)
- Inspiration Economy & Inclusive Society (H1, H2)



Venue Map

❶ Palace Trevisini, ❷ Tartini Theatre, ❸ Caffè Teater, ❹ Restaurant Pavel



## AI and Machine Learning: The Changing Face of the Contemporary Economy

**Dr. Frederick Kohun**

Robert Morris University, USA

As technology has been the catalyst for recent globalization with the proliferation of the smart phone, tablet and universal Wi-Fi connectivity, there emerges a new chapter in the machine age – that of artificial intelligence (AI) and machine learning (ML). With this new direction emerges yet unresolved issues focusing on ethics, morality, legal considerations, and mis and dis information. The focus of this presentation will be on these emerging concerns reflected to the presenter's experience with the intelligence community, autonomous vehicle industry, and education-from a global economic, cultural, and political perspective.

Frederick Kohun, PhD., University Professor of Computer and Information Systems at Robert Morris University in Pittsburgh, Pennsylvania has more than 35 years of experience as a professor and academic administrator (department head, associate dean, dean, and associate provost), and was the founding director of the doctoral program in Information Systems and Communication. He holds a bachelor degree in economics from Georgetown University, graduate degrees in economics and information science, from the University of Pittsburgh, and a PhD. in applied history in technology from Carnegie Mellon University. At Robert Morris University he led the design and implementation of eight technology based academic programs at the undergraduate and graduate level (including a doctoral program) as well as the attainment of ABET-CAC accreditation. He is known both nationally and internationally from his numerous publications and presentations in economics, health informatics, decision support, technological impact, and culture-particularly with his research in the MUMPS programming language that began with his doctoral dissertation at Carnegie Mellon University. Currently, he is active internationally as an accreditation evaluator and team leader having participated in more than 22 accreditation visits. In 2007 he was named the International Computer Educator of the Year by the International Association of Computer Information Systems. In 2012 he received the honor of an endowed doctoral scholarship fund under his name. Additionally, he was recently named as the first Fellow and Distinguished Scholar by the International Institute in Applied Knowledge Management.

## Trust Management: The Key to the Effectiveness of Modern Organizations

**Dr. Jan Chadam**

Maria Curie-Skłodowska University, Poland

The main topic of the speech concerns the relationship with the level of trust management and the efficiency and effectiveness of an organization. It will be shown on the basis of the author's personal experience, who was the CEO of a large infrastructure company. The discussed case was supported by employee engagement research. They were conducted for 8 years on a group of over 1,000 employees. The research allowed to understand how building trust in the company influenced the attitudes of employees towards the organization in which they work. The results of these tests can be really surprising for many. From the management perspective, changes in employee involvement have enabled the company's strategy to be implemented, including an investment program accounted for 2 billion EUR.

Dr. Jan Chadam, Maria Curie-Skłodowska University, Poland, is an experienced business professional with long-term and extensive expertise in capital group management, member of boards and supervisory boards in several commercial companies. He is a lecturer at academic courses and MBA studies and an author of numerous publications in finance and management. In recent years he has been a president of the management board of Polskie LNG SA (the first LNG Import Terminal in Central-Eastern Europe) where he was in charge of all areas of the company operation and responsible for an effective and efficient implementation of the recovery program and completing the construction project of liquefied natural gas import terminal in Świnoujście, Poland (total cost of the project approx. PLN 3 billion). He has been mitigating the risk of losing the EU project subsidy (approx. PLN 1 billion), preparing the company for operating the LNG Terminal (both in terms of technical and operational capacity), confirmed with an audit by Qatargas Company. To date, the LNG Terminal has received 15 cargos of liquefied natural gas from Qatar, Norway and the USA, accounting for 1.8 billion cubic meters of gas delivered to Polish gas transmission system.

## Academic Leadership Forum

**Forum Chair: Dr. Dušan Lesjak**, professor of management information systems and management in education, International School for Social and Business Studies, Celje, Slovenia

Academic Leadership Forum aims to bring distinguished academics around the world to share their views and ideas about the higher education challenges and solutions, which they are experiencing. The forum will provide an excellent insight into higher education systems and institutions from different regions and parts of the world. The participants will have the possibility to get acquainted with the variety of different challenges, that universities/systems around the world are experiencing. These challenges are not limited only to certain regions/parts of the world, since they are present internationally or even globally.

### Forum Members

Prof. Giuseppe Cataldi, Professor of International Law, University of Naples 'L'Orientale,' Italy

Dr. Gary DeLorenzo, Professor of Computer Information Systems, Fellow and Distinguished Scholar, International Institute for Applied Knowledge Management, California University of PA, USA

Dr. Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco

Dr. Zbigniew Pastuszak, Dean of the Faculty of Economics, Chief of the MIS/SCM Department, Maria Skłodowska-Curie University, Lublin, Poland

Dr. Bordin Rassameethes, former vice rector, Kasetsart University, Bangkok, Thailand

Dr. Ali Tarabay, Provost at LIU Educational Group, Lebanon

Dr. Abdelhamid El-Zoheiry, President of Euro-Mediterranean University, Piran, Slovenia



## Insights from Journal Editors

### Panel Chair: Dr. Kongkiti Phusavat

Editor-in-Chief, *International Journal of Innovation and Learning*,  
Kasetsart University, Thailand

The Editors' Panel aims to bring top editors from leading international journals around the world including Scopus and WoS journals to share their ideas about criteria of selection and potential publication. This discussion is expected to benefit and strengthen future publications among doctoral students, junior faculties, and others. The editors' insights and viewpoints are crucial for the preparation of a paper as well as submission preparation

### Scopus and WoS Indexed Journal Editors' Panel

Dr. Valerij Dermol, Editor in Chief  
*International Journal of Value Chain Management*  
International School for Social and Business Studies, Slovenia

Dr. Abdelhamid El-Zoheiry, Editor-in-Chief  
*International Journal of Euro-Mediterranean Studies*  
Euro-Mediterranean University, Slovenia

Dr. Dušan Lesjak, Editor-in-Chief  
*International Journal of Management in Education*  
International School for Social and Business Studies, Slovenia

Dr. Zbigniew Pastuszak, Editor-in-Chief  
*International Journal of Management & Enterprise Development*  
Maria Curie-Skłodowska University, Poland

Dr. Gorazd Sedmak, Editor-in-Chief  
*Academica Turistica*  
University of Primorska, Slovenia

Dr. Nada Trunk Širca, Editor-in-Chief  
*Human System Management*  
International School for Social and Business Studies, Slovenia

### Academic Publications Panel

Dr. Kristijan Breznik, Editor-in-Chief,  
*International Journal of Management, Knowledge, and Learning*,  
International School for Social and Business Studies, Slovenia

Dr. Anca Draghici, Editor-in-Chief,  
*Scientific Bulletin of the Politehnica University of Timisoara*,  
Politehnica University of Timisoara, Romania



Dr. Klemen Kavčič, Editor-in-Chief,  
*Management*, University of Primorska, Slovenia

Dr. Maja Meško, Editor-in-Chief,  
*Managing Global Transitions*,  
University of Primorska, Slovenia

Dr. Haruthai Numprasertchai, Editor-in-Chief,  
*International Journal of Business Development and Research*,  
Kasetsart University, Thailand

Dr. Łukasz Wiechetek, Associate Editor  
*International Journal of Synergy and Research*  
Maria Curie-Skłodowska University, Poland





## The Role That Universities Play to Promote Inclusive Society for Our Better Future

Xenophobia, radicalisation, anti-intellectualism, hate speech, populism, globalisation of the labour market, environmental change, global warming ... These are only some of the major issues facing societies today – all are of both social and academic concern ... While community outreach, social responsibility, social engagement and concepts such as service learning have been present in HE for decades and in all regions of the globe, internationalisation activities have been largely concentrated (only) on the HE community.

In the panel, we will address the imbalance between the theory and practice of the activities in the universities and their social responsibility. Do universities also have an obligation to serve the wider society?

### Forum Chair: Dr. Nada Trunk Širca

International School for Social and Business Studies, Slovenia

### Forum Members

Dr. Moti Zwilling, Ariel University, Israel

Dr. Bistra Vassileva, University of Economics Varna, Bulgaria

Dr. Adam Śliwiński, Warsaw School of Economics, Poland

Dr. Ronny Adhikarya, formerly worked for World Bank and United Nations  
as FAO Representative, USA

Dr. Anca Draghici, Politehnica University of Timisoara, Romania

Dr. Radosław Mącik, Maria Curie-Skłodowska University, Lublin, Poland

Dr. Luigia Melillo, Pegaso International, Malta

Dr. Pekka Kess, University of Oulu, Finland

Dr. Karim Moustaghfir, Al Akhawayn University, Ifrane, Morocco

Dr. Susana de Juana-Espinosa, Universidad de Alicante, Spain

Dr. Ali Türkylmaz, Nazarbayev University, Kazakhstan

## Citizenship Education and Active Citizenship in the Euro-Mediterranean Region: Endless Pairs of Glasses

Youth is a vehicle for change. In Europe as well as in the wider Euro-Mediterranean region. But to harness their full potential, activation of youngsters is crucial. From helping them follow the education they are passionate about, to supporting them in creating their own jobs and encouraging them to engage in public life, not least by participating in elections. This panel will discuss how citizens of various EU Member States and countries from the Southern rim of the Mediterranean understand citizenship education and active citizenship. We will look at what matters to youth around the Euro-Mediterranean and how they could be better motivated to engage (outside the comfort of their smartphones) on public issues that matter to them such as climate change, migration, international exchanges and other. The discussion will focus also on how citizenship education could be better integrated in national (and international) curricula to enable a considerable amount of young people from the region to work towards what they consider their future.

**Moderator:** Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

### Panelists

Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia

Prof. Giuseppe Cataldi, Professor of International Law, University of Naples

'L'Orientale,' Italy

Dr. Anwar Kawtharani, Lebanese International University, Lebanon

Dr. Eva Klemenčič, Educational Research Institute, Slovenia

Dr. Anca Draghici, Politehnica University of Timisoara, Romania

Dr. Susana de Juana-Espinosa, Universidad de Alicante, Spain

Dr. Moti Zwilling, Ariel University, Israel

Dr. Nada Trunk Širca, JM Chair, ISSBS, Slovenia

Mag. Mojca Kleva Kekuš, former Member of the European Parliament, Slovenia



Co-funded by the  
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# Research & Project Opportunities Presentations

## Moderators

Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia

Dr. Michele Corleto, UniPegaso University, Italy

Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland



**Inclusion of Roma and Migrants in Schools**  
Trainings, Open Discussions  
and Youth Volunteering Activities



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## A1 Management 1

Session Chair: Dušan Lesjak

### **The Use of English Language in Business Communication:**

#### **A Case Study of Kosovo**

Fitnete Martinaj, International School for Social and Business Studies, Slovenia

*Keywords:* English language, business communication, business profit, career success

[Full Text](#)

### **Digitalization of Banking Services in Kosovo: Trends and Comparison with the Neighborhood Countries**

Artan Sadiku, Banka per Biznes, Kosovo

*Keywords:* banking, digitalization, innovation, customer relationship management, process, efficiency

[Full Text](#)

### **The Role of Experiential Knowledge in Internationalization of Global Born Firms**

Sumit Hore, International School for Business and Social Studies, Slovenia

*Keywords:* born global, experiential knowledge, internationalization, international new ventures, Uppsala model, digital start-ups, digital economy

[Full Text](#)

### **Peer Violence in The Eighth Grade of Elementary Schools in Slovenia: Association Between Peer Violence and Socio-Economic Status**

Špela Javornik and Eva Klemenčič, International School for Social and Business Studies and The Educational Research Institute, Slovenia

*Keywords:* peer violence, SES, ICCS, eighth grade students, learning environment

[Full Text](#)

### **School Evaluation as A Mechanism for School Improvement: Literature Review**

Bukurije Bllacak, International School for Social and Business Studies, Slovenia

*Keywords:* school inspection, policies, monitoring and control, functions, relationships, policy shifts

[Full Text](#)

## A2 Management 2

Session Chair: Valerij Dermol

### **Relationships between Human Capital and Culture**

Valerij Dermol, International School for Social and Business Studies, Slovenia

*Keywords:* national culture, human capital, performance of national economies

[Abstract](#)

### **Knowledge Management Systems Support Tacit Knowledge**

Srečko Natek, International School for Social and Business Studies, Slovenia

*Keywords:* tacit knowledge, explicit knowledge, knowledge management system, knowledge management, information technology

[Abstract](#)

### **Integrating Five Types of Intelligence to Achieve Organizational Excellence**

Chaojie Wang, The MITRE Corporation, USA

Fred Hoffman, Fifth Domain Solutions LLC, USA

Alvi Lim, The MITRE Corporation, USA

Jin Kwon, Robert Morris University, USA

*Keywords:* DIKW hierarchy, knowledge management, tacit knowledge, artificial intelligence, business intelligence, competitive intelligence, emotional intelligence

[Abstract](#)

### **Robotic Process Automation: Assumptions, Implementation and Benefits for the Company**

Jaroslav Banas, Maria Curie-Skłodowska University, Poland

*Keywords:* robotic process automation, RPA, robotization, automation, business process, software, human work

[Abstract](#)

## A3 Management 3

Session Chair: Antonio Bassi

### **Importance of Knowledge Management Practices**

Antonio Bassi, Alessandro Casagrande Fabio Danieli, Vincenzo Lofaro, Jacques Nicolet, and Juri Rodoni, SUPSI, Switzerland

*Keywords:* knowledge management, project management office, project-based organization, project management

[Full Text](#)

### **Management Priorities of Technology-Based Growth Ventures in Two Finnish High-Tech Business Contexts**

Anna-Mari Simunaniemi, Matti Muhos, and Martti Saarela, University of Oulu, Finland

*Keywords:* growth management, business growth, technology-intensive companies, business contexts; sequential incident technique, multiple-case study

[Abstract](#)

### **Case Study in the Prism of Research Methods: Comparative Analysis**

Tomasz Bober, Cracow University of Economics, Poland

*Keywords:* research method, hypothetical-deductive model, induction model, case study method

[Abstract](#)

### **Danube Skills, A Learning Toolset for Transnational Capacity Building in The Inland Waterway Transport Sector**

Anton Edtmeier and Lisa Wesp, University of Applied Sciences Upper Austria

*Keywords:* capacity building, knowledge management, learning society

[Abstract](#)

### **A Discussion of Innovation and Knowledge Management in the Context of Law Enforcement**

Francis Hartle, Frederick Kohun, Robert Skovira, and Justin Fruehauf, Robert Morris University, USA

*Keywords:* knowledge management, innovation, law enforcement, Polanyi, Nonaka and Davenport

[Abstract](#)

### **Blockchain Freedom from Mediation Costs**

Augusto Sebastio, University of Bari, Italy

*Keywords:* blockchain, use, value, certification, transaction

[Full Text](#)

## A4 Management 4

Session Chair: Justin Fruehauf

### **University HRM – Findings from Cases in Saudi Arabia and Finland**

Majid Salah Maatallah, University of King Faisal, Morocco

Pekka Kess, University of Oulu, Finland

*Keywords:* HRM, higher education, maturity models, staffing, recruiting, communication, coordination, performance management, P-CMM, job satisfaction, work environment, training

[Abstract](#)

### **Exploration and Exploitation of Good Practices by Technology Parks in Poland: Empirical Findings from Poland**

Anna Wójcik-Karpacz, Jarosław Karpacz, and Joanna Rudawska,

Jan Kochanowski University in Kielce, Poland

*Keywords:* technology parks, good practices, exploration-exploitation, organisational learning, ambidextrous approach

[Abstract](#)

### **The Substantive Approach for Sustainable Demand-Supply Chain Management in Fashion Industry**

Shahriare Mahmood, University of Oulu, Finland

*Keywords:* sustainable supply chain, fashion industry, product sustainability, total sustainability, demand supply management

[Abstract](#)

### **Product Portfolio Management Strategic Targets and Key Performance Indicators Over Life-Cycle: A Case Study in Telecommunications Business**

Erno Mustonen, Jonne Seppänen, Arto Tolonen, Janne Harkonen,

and Harri Haapasalo, University of Oulu, Finland

*Keywords:* product portfolio management, performance management, strategic management, product life-cycle management

[Abstract](#)

### **Big Data, Analytics and the Future of Knowledge Management**

Justin Fruehauf, Fred Kohun, and Robert Skovira,

Robert Morris University, USA

*Keywords:* big data, analytics, knowledge management, innovation

[Abstract](#)

## A5 Management 5

Session Chair: Claude Meier

### **Challenges Connected with Building a Motivation System for Programmers in Poland: A Pilot Study**

Małgorzata Cieciora, Polish-Japanese Academy of Information Technology, Poland

*Keywords:* programmers, IT specialists, motivation, motivation systems

[Abstract](#)

### **Does Restructuring of Personal Income Tax in Thailand Reflect Good Tax Administration?**

Thamrongsak Svetalekth, Kasetsart Business School, Thailand

*Keywords:* good tax administration, personal Income tax, taxpayers, tax allowance, fairness, social acceptability

[Full Text](#)

### **The Motivation of Employees at the Workplace**

Gregor Jagodič, International School for Social and Business Studies, Slovenia

*Keywords:* motivation, organisational climate, rewarding employees

[Full Text](#)

### **Leadership in the Digital Age: The Dimension it Consists of and Its Actual State in Swiss Companies**

Claude Meier and Urs Jaeckli,

HWZ University of Applied Sciences Zurich, Switzerland

*Keywords:* digital leadership, digital literacy, agility, company size, Delphi, survey, moderation

[Abstract](#)

### **The Role of the Internal CEO-Communication in a Digital World of Work: Checking the Facts**

Claude Meier and Andreas Jaeggi,

HWZ University of Applied Sciences Zurich, Switzerland

*Keywords:* CEO-communication, internal communication, digital media, focus group discussion, survey-study

[Abstract](#)



## A6 Management 6

Session Chair: Kristijan Breznik

### **What Mission Statements Reveal in Public Sector: The Case of Slovenian Hospitals and Health Centres**

Kristijan Breznik, International School for Social and Business Studies, Slovenia

*Keywords:* public sector, mission statements, hospitals, health centres, Slovenia

[Full Text](#)

### **Improving Cultural Competence and Intercultural Communications: A Case Study for Global Management Competence Training and Transfer**

Chester Thompson, Robert Morris University, USA

Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA

Steven Niles, Los Angeles City College, USA

Wenli Wang, Robert Morris University, USA

*Keywords:* perception, cultural competence, intercultural communications, global management competence, competence training, competence transfer

[Full Text](#)

### **Development of The Role of Business Processes and Business Analysis in Education in The Field of Management**

Marek Mędrek, Maria Curie-Skłodowska University

*Keywords:* business intelligence, process, automation, visualization

[Abstract](#)

### **Tourism as a State policy for Local Development: Comparative study in Argentina, the provinces of Salta and Jujuy**

Cesar Gabriel Moreno, Fernando Faraldo, and Jorgelina Duhart,

National University of Salta, Argentina

Valerij Dermol, International School for Social and Business Studies, Celje

*Keywords:* sustainable tourism, strategies, development, tourist territory

[Full Text](#)

## B1 Business 1

Session Chair: Adam Śliwiński

### **Innovation Clusters: Building Knowledge Capacity and Network Dynamics for Competitive Performance**

Bistra Vassileva, University of Economics-Varna, Bulgaria

*Keywords:* innovation clusters, knowledge capacity, network dynamics, competitive performance

[Abstract](#)

### **Wine Clusters in Perceptions of Bulgarian Residents**

Petyo Boshankov, Georgi Marinov, and Irina Kancheva,  
University of Economics Varna, Bulgaria

*Keywords:* wine clusters, Bulgarian wine, grape variety, consumer perceptions in Bulgaria

[Full Text](#)

### **Informational Content of Goodwill Disclosures: Belgian Market Evidence**

Julius Gaël Tchatchou Tchaptchet, Olivier Colot, and Karin Comblé,  
University of Mons, Belgium

*Keywords:* business combinations, goodwill, intangibles, disclosures, impairment tests

[Abstract](#)

### **Maturity of an Insurance Markets in CEE in Comparison to Chosen EU Mature Markets**

Adam Śliwiński, Warsaw School of Economics, Poland

*Keywords:* insurance marktes, maturity

[Abstract](#)

### **The Process of Determining the Value of a Company**

Jana Kurotová and Dominika Hošťáková, University of Žilina, Slovakia

*Keywords:* the value, value of company, expert activity, determining process of value

[Full Text](#)

### **Woman Entrepreneurs in Different Life Stages: The Model Development**

Mateja Vadnjal, Agnes d.o.o., Slovenia

Alenka Bernik Dermol, International School for Social and Business Studies, Slovenia

*Keywords:* female entrepreneurship, women entrepreneurs, social capital, life spans, career development phases

[Abstract](#)

## B2 Business 2

Session Chair: Mateja Gorenc

### **Investment Behavior and Firms' Financial Performance: A Comparative Analysis Using Firm-Level Data from The Wine Industry**

Claudiu Albulescu, Politehnica University of Timisoara, Romania

*Keywords:* firm investment, financial performance, wine industry, comparative analysis

[Abstract](#)

### **Benford's Law as A Useful Tool to Determine Fraud in Financial Statements**

Mateja Gorenc, International School for Social and Business Studies, Slovenia

*Keywords:* Benford's Law, accounts, Fraud, Fraud triangle, forensic accounting, forensic accountant

[Abstract](#)

### **The Impact of Industry 4.0 on Major Stakeholders in The Value Chain**

Daniela Wilfinger, Carmen Glatz, and Claudia Brandstätter,

University of Applied Sciences FH Joanneum, Austria

*Keywords:* Industry 4.0, value chain, stakeholder, impact of digitization

[Abstract](#)

### **SMEs and BASEL III: Measures of Improvement**

Claudia Brandstätter, Johannes Pamsl, and Daniela Wilfinger,

University of Applied Sciences FH Joanneum, Austria

*Keywords:* Basel III, industry 4.0, SMEs, financing, rating criteria, improvement of rating criteria

[Full Text](#)

### **Does Industry 4.0 Have The Same Impact on Employment in The Sectors?**

Roman Chinoracký, Stanislava Turská, and Lucia Madleňáková,

University of Žilina, Slovakia

*Keywords:* industry 4.0, digital transformation, employment, labour market

[Abstract](#)

### **Customers Engagement as a Form of Satisfaction Creation in Business Relations**

Mieczysław Pawłowski and Zbigniew Pastuszek,

Maria Curie-Skłodowska University, Poland

*Keywords:* customer engagement, co-creation, customer experience, B2B

[Abstract](#)

## C1 Economics 1

Session Chair: Elena Fifeková

### **Analysis of Purchasing Habites of Consumers of Food Supplements**

Tina Vukasović, International School for Social and Business Studies

and DOBA Business School, Slovenia

Nataša Jalen, Ewopharma d.o.o., Slovenia

*Keywords:* food supplements, brand, positioning, food legislation, marketing plan

[Full Text](#)

### **The Effects of Changes in Leadership on Organisational Climate**

Tina Vukasović, International School for Social and Business Studies

and DOBA Business School, Slovenia

*Keywords:* employee satisfaction, manager, organisation, organisational climate

[Full Text](#)

### **Role of Socioeconomic Factors in Relationship between Heart Disease, Obesity and Diabetes in Mississippi**

Sheeba Ogirala and Chaza F. Abdul-Al,

Harrisburg University of Science and Technology, USA

Wenli Wang, Robert Morris University, USA

Shaloam Dasari and Paul Tchounwou, Jackson State University, USA

*Keywords:* obesity, diabetes, heart Disease, socio economic factors, public health

[Full Text](#)

### **Digital Inequalities**

Elena Fifeková, Eduard Nežinský, and Andrea Valachová,

University of Economics in Bratislava, Slovakia

*Keywords:* digital inequalities, socio-economic development, DEA method, economic growth

[Abstract](#)

### **Dilemma in Value Added Development of Slovak Manufacturing**

Martin Hudcovsky and Karol Morvay, University of Economics in Bratislava, Slovakia

*Keywords:* value added, labour productivity, manufacturing, Slovakia

[Full Text](#)

## **D Introduction to Management & Quality in Education Track**

Session Chair: Andrej Koren

### **Connection between Leadership for Learning and the Characteristics of Instructional Practice in Schools**

Andrej Koren, International School for Social and Business Studies, Slovenia

*Keywords:* leadership for learning, headteachers, instructional practise, elementary schools

[Abstract](#)

### **Dynamics in Contemporary Technical and Vocational Education and Training (TVET): Case from Thailand**

Kongkiti Phusavat, Kasetsart University and Chairman of Education and Skills Committee, Joint Foreign Chambers of Commerce in Thailand

*Keywords:* human capital risk, work-integrated learning, training, TVET

[Abstract](#)

### **What Do International Large-Scale Student Assessments Tell Us?**

Eva Klemenčič, Educational Research Institute, Slovenia

*Keywords:* student assessments, school overload, IEA, OECD

[Abstract](#)



## D1 Management & Quality in Education 1

Session Chair: Andreja Eršte

### **Cross-Curriculum Approaches for a More Efficient Teaching and Learning**

Darja Marjanovič, School Centre Novo mesto, Slovenia

*Keywords:* cross-curriculum approaches, efficient teaching and learning, group project work, critical thinking

[Abstract](#)

### **Teaching the 21st Century Skills**

Jurij Cvitanič, Elementary School Markovci, Slovenia

*Keywords:* effectiveness criteria, peer collaboration, self-evaluation, formative assessment

[Abstract](#)

### **Why Formative Assessment Matters**

Sonja Pavlenič, Elementary School Markovci, Slovenia

*Keywords:* formative assessment, evaluation, advantages, progress

[Abstract](#)

### **Teaching Students with Special Needs**

Magdalena Udovč, School Centre Novo mesto, Slovenia

*Keywords:* students, autism spectrum disorder, teachers, parents, collaboration

[Abstract](#)

### **Every-Day Science**

Andreja Eršte, School Centre Novo mesto, Slovenia

*Keywords:* Science & technology, teaching & learning, physics, education, motivation

[Abstract](#)

### **How Can ICT Make the Lessons More Interesting?**

Tadej Kolar, ZGN Ljubljana, Slovenia

*Keywords:* VOX, inclusion, special needs

[Abstract](#)

### **Robotics in Primary School**

Tomaž Kušar, Elementary School Mokronog, Slovenia

*Keywords:* robotics, mechanics, electronics, computing, Fischertechnik, Arduino

[Abstract](#)

## D2 Management & Quality in Education 2

Session Chair: Eva Traven

### **The Development of Reading Literacy in the Field of Learning in the Context of Self-evaluation**

Petra Jesih, Elementary School Savo Kladnik Sevnica, Slovenia

*Keywords:* self-evaluation, learning objective, education, indices

[Abstract](#)

### **Cooperation with Parents – Mission Impossible?**

Tanja Cedilnik, Elementary School Leskovec pri Krškem, Slovenia

*Keywords:* cooperation with parents, school activities for parents, partnership

[Abstract](#)

### **Students Also Have Special Needs**

Sonja Salajko, Elementary School Vida Pregarc, Slovenia

*Keywords:* teacher vs. special needs student relationship, inclusion, positive atmosphere, successful learning

[Abstract](#)

### **The Research Work Can Upgrade Education**

Klementina Lindič, Elementary School Gorišnica, Slovenia

*Keywords:* research work, different areas of science, open learning, critical thinking

[Abstract](#)

### **Home Reading Can Be Fun**

Eva Traven, Elementary School Predoslje, Slovenia

*Keywords:* home reading, gamification, Slovene language classes, motivation, creativity

[Abstract](#)

### **Empirical Researching in Slovenian Primary School**

Franc Gosak, Elementary School Franc Lešnik-Vuk, Slovenia

*Keywords:* empirical researching, research progression, Slovenian primary school

[Abstract](#)

### **Supporting Environment between School and the Labour Market for Young People with Disabilities: Case Study of Papilot, Slovenia**

Ksenija Bažon and Andreja Kermc Gregorič, Papilot, Slovenia

*Keywords:* young people with special needs, labour market, rehabilitation, person with disabilities, intermediate supportive environment, social inclusion

[Abstract](#)

## D3 Management & Quality in Education 3

Session Chair: Lilijana Kurnik

### **Geography is Fun!**

Tina Zrilič, School Centre Novo Mesto, Slovenia

*Keywords:* geography, kamishibai, roleplay, music, relaxation

[Abstract](#)

### **A Technical Day: An Incubator of Technology and Natural Sciences for Further Education**

Uroš Redek, School Centre Novo Mesto, Slovenia

*Keywords:* motivation, a good practice example, stimulating learning environment, co-operation among schools

[Abstract](#)

### **School and Different Families**

Tanja Pavlič, Elementary school Elvira Vatovec Prade, Slovenia

*Keywords:* family, family changes, teachers, parents, home-school cooperation, home-school partnership

[Abstract](#)

### **Education Quality Gain Through Interconnection of Subjects**

Meta Rožac Panger, Elementary school Elvira Vatovec Prade, Slovenia

*Keywords:* subjects interconnection, knowledge as a value, social interaction, learning community, sustainable development

[Abstract](#)

### **Education for the Media: Radio**

Lilijana Kurnik, Elementary School and Kindergarten Sveta Trojica, Slovenia

*Keywords:* radio, radio show, school enrichment program

[Abstract](#)

### **A Safe School Environment: A Safe Daily Routine**

Marija Rošer Repas, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* autism, routine, specific work methods and procedures

[Abstract](#)

### **Every Beginning is Difficult**

Nina Berložnik, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* introduction, work in class, lesson observation, teaching materials

[Abstract](#)



## D4 Management & Quality in Education 4

Session Chair: Nataša Sever

### **Formative Assessment in Additional Professional Help**

Andreja Jurkovič, Elementary School Sladki Vrh, Slovenia

*Keywords:* formative assessment, additional professional help, students with special needs, learning

[Abstract](#)

### **Cooperation with Parents: Volleyball Tournament**

Nace Pruš, First Elementary School Slovenj Gradec, Slovenia

*Keywords:* primary school, volleyball, parents, cooperation

[Abstract](#)

### **Transferability of Concepts: From School Knowledge toward the Future Job**

Lorena Mihelač, School Centre Novo mesto, Slovenia

*Keywords:* transferability of knowledge, concepts, school, future job

[Abstract](#)

### **Encouraging Study Environment**

Melita Zorc, Elementary School Log-Dragomer, Slovenia

*Keywords:* encouraging environment, bonding, cooperation, different methods, experiential learning, motivation

[Abstract](#)

### **Language in Motion: School Cooperation for Better Communication Skills**

Nataša Sever, Diocesan Gymnasium Vipava, Slovenia

*Keywords:* project, language, school cooperation, competences, communication skills, publications

[Abstract](#)

### **Healthy Lifestyle Learnt in the Childhood**

Mojca Stergar and Aleksandra Vadnjal, Elementary School Dekani, Slovenia

*Keywords:* health promotion, healthy lifestyle, awareness raising, children, quality knowledge

[Abstract](#)

### **Impact and Use of E-Services to Support Management and Governance in Slovenian Public Schools**

Branka Klarič, School Centre Novo mesto, Slovenia

*Keywords:* e-services, public schools, school management, ICT

[Abstract](#)

## D5 Management & Quality in Education 5

Session Chair: Sonja Lenarčič

### **Team Work, Connection and Cooperation among Two Institutions:**

#### **School and Kindergarten**

Mateja Vodenik Pangeršič, Elementary School dr. Anton Trstenjak Negova, Slovenia

*Keywords:* team work, connection across subjects, kindergarten, school

[Abstract](#)

#### **Parents at School are not Necessarily a Burden to the Teacher**

Barbara Blatnik, Elementary School Dobropolje, Slovenia

*Keywords:* cooperating, parents, teachers, students, free time, education

[Abstract](#)

#### **Effective and Successful Teaching and Learning**

Suzana Grobelšek, Elementary School Sladki Vrh, Slovenia

*Keywords:* formative assessment, mathematical and natural science literacy, cultural heritage, critical thinking, movement, nutrition, health

[Abstract](#)

#### **Raising Peer Awareness about Dyscalculia**

Barbara Babnik Mravlja, Elementary School Litija, Slovenia

*Keywords:* dyscalculia, students with specific learning disabilities, mathematics, raising awareness

[Abstract](#)

#### **Together with Parents We Can Enrich the Learning**

Sonja Lenarčič, Elementary School Dobropolje, Slovenia

*Keywords:* parents, students, experience, cooperating, learning

[Abstract](#)

#### **Can You Give Me a Hand? Peer Education in Elementary School**

Blanka Uršič, Elementary School Vojka Šmuc Izola, Slovenia

*Keywords:* elementary school, peer learning, formative following, self-evaluation

[Abstract](#)

#### **Introduction and Development of Formal Adult Education Programs in Slovene Prison**

Jure Jamšek, Educational Centre Cene Štupar, Slovenia

*Keywords:* counseling and guidance, professional development, adult education, prison, returnee

[Abstract](#)

## D6 Management & Quality in Education 6

Session Chair: Lidija Klančič

### **The Use of ICT in Compulsory Electives in Slovenian Lessons**

Gordana Stepanovska, School Centre Novo mesto, Slovenia

*Keywords:* achievements, information and communications technology, carrying out activities, compulsory electives

[Abstract](#)

### **Running Technique to Prevent Injury**

Aleš Tomič, School Centre Novo mesto, Slovenia

*Keywords:* running technique, anatomical adaptation, preventing injuries

[Abstract](#)

### **How to Lead Learning: An Example of Using Different Learning Methods**

Natalija Mihelčič Gradišar, Elementary School Stopiče, Slovenia

*Keywords:* methods, teaching, learning, progress

[Abstract](#)

### **Encouraging Learning Environment in School Care for Pupils of the First Grade**

Zlatka Bravar, Elementary School Franc Lešnik-Vuk, Slovenia

*Keywords:* social games, safety, identity, belonging, functionality, ability

[Abstract](#)

### **Experimental and Experiential Learning, an Active Teaching Method in the Third Grade**

Lidija Klančič, Elementary School Martin Konšak Maribor, Slovenia

*Keywords:* experimenting, research, experiential learning, logical thinking, active students

[Abstract](#)

### **Expert External Evaluation in a Public Institution for Adult Education**

Branka Bricl, Educational Centre Cene Štupar, Slovenia

*Keywords:* expert external evaluation, SIAE, quality assurance, adult education

[Abstract](#)

### **Modern Approaches of Teaching in the 1st Grade**

Kristina Cencič, Elementary School Vojka Šmuc Izola, Slovenia

*Keywords:* elementary school, modern forms, Montessori materials, formative following of knowledge

[Abstract](#)

## D7 Management & Quality in Education 7

Session Chair: Nina Ličen Goričan

### High School Students and Mountains

Dušan Okleščen, School Centre Novo mesto, Slovenia

*Keywords:* students, extracurricular activity, mountains, etiquette, teaching practice, hiking equipment

[Abstract](#)

### Activities for a Stimulating School Environment

Tina Cvijanović, School Centre Novo mesto, Slovenia

*Keywords:* good practice example, stimulating learning environment, the secondary school students' council

[Abstract](#)

### Cross-Curricular Activities with Talented Students in English Classes

Mateja Simončič Tomič, School Centre Novo mesto, Slovenia

*Keywords:* cross-curricular activities, talented students, cooperative learning, extra activities

[Abstract](#)

### Preparing Students to Write High-School Essays

Darja Kovačič, Elementary School Orehek Kranj, Slovenia

*Keywords:* half-literary essay, essay, correlations with modern days, thinking about notions, drawing parallels with history, insertion of literary elements, adjectives, personification, examples, symbol

[Abstract](#)

### Contemporary Learning Methods in Natural Sciences

Nina Ličen Goričan, Elementary School and Kindergarten Sveta Trojica, Slovenia

*Keywords:* ICT, educational videos, video experiments, natural science

[Abstract](#)

### We Like Eating Fruits and Vegetables

Marinka Mojšker, Kindergarten Oton Župančič Ljubljana, Slovenia

*Keywords:* child, active participation, healthy food, fruit, vegetables

[Abstract](#)

### 3, 2, 1 Action ... English Lessons with Young Learners

Vita Krapež, Elementary School Savo Kladnik Sevnica, Slovenia

*Keywords:* foreign language, young learners, games, knowledge

[Abstract](#)

## D8 Management & Quality in Education 8

Session Chair: Tina Pajnik

### **Facilitating Cooperative Learning in the Third Grade of Primary School**

Nina Tomšič, Elementary School Martin Konšak, Slovenia

*Keywords:* learning for life, cooperative learning, active students, teamwork, communication skills, cooperation skills

[Abstract](#)

### **Creating a Positive Learning Environment in a Mixed Ability Setting**

Mojca Uhernik Pipan, Elementary School Komen, Slovenia

*Keywords:* positive learning environment, mixed ability setting, motivation, productive skills, collaboration

[Abstract](#)

### **Folk Art at Important Events**

Lidija Šešerko, Elementary School Žetale, Slovenia

*Keywords:* conservation of cultural heritage, folk art, crepe paper flowers

[Abstract](#)

### **Students with Migrant Background in Encouraging Learning Environment**

Tina Pajnik and Vesna Nikolić, Elementary School Vida Pregarc, Slovenia

*Keywords:* students with migrant background, encouraging learning environment, cross-curricular teaching, foreign languages

[Abstract](#)

### **We Can Achieve More Together**

Andreja Kerč, Elementary School Simon Jenko Smlednik, Slovenia

*Keywords:* primary school, Smlednik, memories, cooperation, local history

[Abstract](#)

### **Development of Fine Motor Skills Is Essential**

Jana Bačar, Kindergarten Oton Župančič Ljubljana, Slovenia

*Keywords:* fine motor skills, play, stimulating learning environment, literacy and numeracy education

[Abstract](#)

### **How to Get Children's Attention?**

Nives Horvat, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* video modelling, autism spectrum disorders, target behaviour, individual work, skills

[Abstract](#)

## D9 Management & Quality in Education 9

Session Chair: Sabina Krajnc Dular

### **School Development Plan**

Špela Stanek, Elementary School Savo Kladnik Sevnica, Slovenia

*Keywords:* school development plan, quality, long-term aims, priorities

[Abstract](#)

### **School Pond Inspires**

Sonja Strgar and Vesna Jurač, Elementary School Anton Martin Slomšek Vrhnika, Slovenia

*Keywords:* nature's classroom, computer programs, group work, parts of speech, word formation

[Abstract](#)

### **Project Work in Elementary School**

Valerija Krivec, Elementary School Žetale, Slovenia

*Keywords:* project work, international project, from old to new, cross-curricular integration

[Abstract](#)

### **Forms of Collegial Cooperation of Pre-School Teachers**

Sabina Krajnc Dular, Elementary School Litija, Slovenia

*Keywords:* pre-school teacher, collegial cooperation, professional development

[Abstract](#)

### **A Safe and Stimulating Learning Environment 'Betty and Her Clothes'**

Manica Žnidaršič, Kindergarten Oton Župančič Ljubljana, Slovenia

*Keywords:* kindergarten, stimulating learning environment, active role of children and educators

[Abstract](#)

### **Creation of a Safe and Supportive Learning Environment**

Barbara Lenart Bregar, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* learning environment, secondary school students with special needs, quality education, personal growth, learning for life

[Abstract](#)

### **Fair Play and Sport in Elementary School**

Nina Ciuha Cerkovnik, Elementary School Log-Dragomer, Slovenia

*Keywords:* fair play, sport, elementary school

[Abstract](#)

## **D10 Management & Quality in Education 10**

Session Chair: Andreja Polzelnik Marolt

### **Chemistry and Nutrition**

Tanja Jamnik, Secondary School of Technical Professions Šiška, Slovenia

*Keywords:* nutrition, experimental work, chemistry, health

[Abstract](#)

### **Cooperation of Branch Primary School with its Surroundings and Parents**

Andreja Polzelnik Marolt, Elementary School Dobropolje, Slovenia

*Keywords:* cooperation, surrounding, parents, employees, students

[Abstract](#)

### **Exploring History with the Help of Models**

Valerija Belaj, First Elementary School Slovenj Gradec, Slovenia

*Keywords:* historical periods, project teaching work, model, exhibition

[Abstract](#)

### **Journey Through Time**

Tina Jurko, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* learning style, historical periods, timeline

[Abstract](#)

### **Recognizing and Understanding Personality Types in the Classroom**

Petra Klobasa Petrač, Elementary School Podlehnik, Slovenia

*Keywords:* personality type, teaching style, differentiation, professional learning

[Abstract](#)

### **Self-Evaluation at Elementary School Podlehnik**

Anita Malovič, Elementary School Podlehnik, Slovenia

*Keywords:* self-evaluation, learning to learn, formative assessment, action plans

[Abstract](#)

## **D11 Management & Quality in Education 11**

Session Chair: Tanja Kocmur

### **Foreign Students**

Tanja Kocmur, Elementary School Litija, Slovenia

*Keywords:* foreign students, knowledge assessment, adjustments

[Abstract](#)

### **Hand in Hand**

Darja Urh, Elementary School Komen, Slovenia

*Keywords:* two teachers, one topic, students, perspective

[Abstract](#)

### **Improving Pupils' Self-image**

Maja Živec, Elementary School Franc Lešnik-Vuk, Slovenia

*Keywords:* self-image, support, activities, school

[Abstract](#)

### **Popcorn at Slovene Lessons**

Nataša Safran, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* special needs, speech-language impairment, lifelong learning

[Abstract](#)

### **Students' Attitudes toward Common External Assessment of Knowledge: Implications for the Reliability and Validity of Examination Achievements**

Maja Cerar, Elementary School Janko Moder, Dol pri Ljubljani, Slovenia

*Keywords:* Common External Assessment of Knowledge, test-taking motivation, validity, achievement

[Abstract](#)

### **Successful Management of a Diverse Class**

Matevž Živec, Elementary School Franc Lešnik-Vuk, Slovenia

*Keywords:* inclusion, diverse class, good practice, primary school

[Abstract](#)

### **Working with Gifted Students**

Suzana Vajngerl, Elementary School Sladki Vrh, Slovenia

*Keywords:* gifted students, education, learning, concept of discovering and working with gifted student

[Abstract](#)



## D12 Management & Quality in Education 12

Session Chair: Damjana Zupančič Lisec

### **Business and Professional English: Why Not Making Good Use of Online Assistance Tools**

Helena Jošt, Slovenia

*Keywords:* business and professional communication, online language aids

[Abstract](#)

### **Camps-Opportunity to Develop Social and Emotional Skills**

Antonija Pavlovič, First Elementary School Slovenj Gradec, Slovenia

*Keywords:* camps, social development, emotional development, skills, cooperation

[Abstract](#)

### **Cooperation with Parents at Primary School Litija – Self-help Group for Parents**

Nataša Zupan Cvetežar, Elementary School Litija, Slovenia

*Keywords:* cooperation with parents, self-help group for parents, quality of education, communication, relationships

[Abstract](#)

### **Developed Reading Activities and the Motivation for Reading by the Students with Learning Problems**

Damjana Zupančič Lisec, Elementary School Savo Kladnik Sevnica, Slovenia

*Keywords:* motivation for reading, reading activities, reading comprehension, reading learning strategies

[Abstract](#)

### **Entrepreneurship Day at Secondary Technical School Kranj**

Alenka Potočnik Zadrgal, School Centre Kranj, Slovenia

*Keywords:* doors open day, matura, project work, employer, entrepreneurship, fair

[Abstract](#)

### **I Move – I Help**

Maja Paukovič, Elementary School Petrovče, Slovenia

*Keywords:* intergenerational socializing, charity event, good practice example, movement, health

[Abstract](#)

### **Workshops for Parents of Children with Special Needs**

Maša Janež, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* working with parents, social inclusivity, children with special needs

[Abstract](#)

## D13 Management & Quality in Education 13

Session Chair: Barbara Bezjak

### **An Encouraging Learning Environment for Pupils with Hearing Disorders in Elementary Schools**

Barbara Bezjak, Elementary School Franc Lešnik-Vuk, Slovenia

*Keywords:* stimulating learning environment, deafness, hearing impairment

[Abstract](#)

### **Blossoms of the Future Are in Seeds of the Present: The Development of the Language Skills in the Pre-School Period**

Marija Nemanič, School Centre Novo mesto, Slovenia

*Keywords:* pre-school education, curricular fields, description, stage play about Rudolf IV. of Habsburg, black-white painting

[Abstract](#)

### **Public Event – Robot's Day**

Klavdija Stropnik, School Centre Kranj, Slovenia

*Keywords:* innovative products, professions of the future, Robot's Day, workshops

[Abstract](#)

### **Social Skills Groups for Students with Autistic Spectrum Disorder**

Janja Kranjc, Elementary School Savo Kladnik Sevnica, Slovenia

*Keywords:* autistic spectrum disorder, students, social skills groups, peer relations

[Abstract](#)

### **Structure Is Key: Creating a Positive Learning Environment**

Hana Hozjan, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

*Keywords:* special needs children, safe learning environment, structure, individual approach, didactic tools

[Abstract](#)

### **The Influence of Media on ADHD Incidence**

Maja Trunkelj, Elementary School Šentjernej, Slovenia

*Keywords:* ADHD, media, attention, concentration, impulsiveness

[Abstract](#)

### **Why Is Introductory Motivation Important in the Teaching of Literature?**

Ana Plešec, Elementary School Vida Pregarc, Slovenia

*Keywords:* introductory motivation, teaching literature, cubes, Srečko Kosovel, Ciril Kosmač, learning in nature

[Abstract](#)

## D14 Management & Quality in Education 14

Session Chair: Barbara Krkoč Umer

### **Cankar's Basket of Dried Pears in a Movie**

Katarina Šulin Žabota, Elementary School Vida Pregarc, Slovenia

*Keywords:* drama-film workshop, Cankar, *Basket of Dried Pears*, *My Life*, cultural marathon

[Abstract](#)

### **Cooperative Learning in Physical Education**

Nuša Lončar Šučur, Elementary School Dramlje, Slovenia

*Keywords:* physical education, cooperative learning, gymnastics, acro yoga

[Abstract](#)

### **Help Me To Do It Myself**

Barbara Krkoč Umer, Elementary School Vojka Šmuc Izola, Slovenia

*Keywords:* elementary school, Montessori pedagogy

[Abstract](#)

### **Internal vs. External Motivation**

Andreja Črešnar, Elementary School Dramlje, Slovenia

*Keywords:* internal motivation, external motivation, successful learning

[Abstract](#)

### **Learning through Movement in After School Classes**

Alenka Ivanjko, Elementary School Ferdo Vesel Šentvid pri Stični, Slovenia

*Keywords:* learning, floor games, movement playground, after school classes

[Abstract](#)

### **Researching Teaching and Learning Process Through Peer Observations**

Aleksandra Vatovec Zonta, Elementary School Aleš Bebler Primož Hrvatini, Slovenia

*Keywords:* peer observation, professional development of teachers, learning

[Abstract](#)

### **When Kindergarten and School Work Hand in Hand – Creating a Safe and Encouraging Environment When Entering School**

Barbara Sigulin, Elementary School Log-Dragomer, Slovenia

*Keywords:* kindergarten, child's transition to primary school, child's preparedness for entering primary school, delayed schooling, parents' beliefs

[Abstract](#)

## D15 Management & Quality in Education 15

Session Chair: Tatjana Čeh Naglič

### **Acquiring Communication Skills in Adult Education**

Tatjana Čeh Naglič, B&B Vocational School, Slovenia

*Keywords:* communication skills, adult education, missing skills, employers, communication education guidelines

[Abstract](#)

### **Designing Innovative Learning Environments**

Jan Žitnik, School of Economics Ljubljana, Slovenia

*Keywords:* innovative learning environments, student engagement, gamification

[Abstract](#)

### **Mathematical Cooperation between a School and a Kindergarten**

Aleksandra Vadjal and Mojca Stergar, Elementary School Dekani, Slovenia

*Keywords:* peer cooperation, cooperation between school and kindergarten teachers, reciprocal learning, inquiry-based learning, mathematics

[Abstract](#)

### **Informal Cooperation between Parents and School as a Quality Element of Education and Schooling**

Andreja Ninković, Elementary School Cerklje ob Krki, Slovenia

*Keywords:* parents, cooperation, school, changes, participation of parents, formal and informal forms, individual programmes, projects, effective model

[Abstract](#)

### **Promoting Cross-Curricular Teaching and Learning with Erasmus Projects**

Katarina Klajn, Elementary School Šenčur, Slovenia

*Keywords:* cross-curricular approach, Erasmus, primary school, teaching methods

[Abstract](#)

### **Simply E-Teaching and E-Learning in and for a Complex E-World**

Boštjan Kernc, Elementary School Davorin Jenko Cerklje, Slovenia

*Keywords:* parents, cooperation, school, changes, participation of parents, formal and informal forms, individual programmes, projects, effective model

[Abstract](#)

### **Education on Values**

Mirjana Jelaničič, Elementary School Savo Kladnik Sevnica, Slovenia

*Keywords:* self-evaluation, class climate, education on values, quality indicators

[Abstract](#)

## E1 Education & Training 1

Session Chair: Igor Rižnar

### **Frankfurt, Billig and Chomsky on Miseducation**

Igor Rižnar, University of Primorska, Slovenia

*Keywords:* academic discourse, academic writing, bullshit, higher education, pseudo-teaching

[Abstract](#)

### **Mediating Effect of Skills Application on the Relationship Between Learning and Continuous Improvement**

Kristina Sisuyuk, University of Salzburg, Austria

*Keywords:* human capital, in-company training, sustainable learning, continuous improvement

[Abstract](#)

### **Student Mobility Flows: A Literature Review**

Vesna Skrbinjek, International School for Social and Business Studies, Slovenia

*Keywords:* mobility, students, Erasmus, internationalization, Europe

[Full Text](#)

### **Counselling Centres for Adult Education: Counselling Centre Velenje**

Biserka Plahuta, People's University Velenje, Slovenia

*Keywords:* counselling centres, adult education, inclusion, professional development

[Abstract](#)

### **HESQUAL – Tool for Analysis of Higher Education Service Quality**

Dugagjin Sokoli, UBT College, Kosovo

Andrej Koren, International School for Social and Business Studies, Slovenia

Kujtim Shala, University of Prishtina, Kosovo

*Keywords:* higher education, quality, HESQUAL, quality of teaching, evaluation

[Abstract](#)

## E2 Education & Training 2

Session Chair: Anca Draghici

### **A Research on Schools as Learning Organisations – A Theoretical Approach**

Gabriela Alina Paraschiva and Anca Draghici,  
Polytechnical University of Timisoara, Romania  
Constanta-Valentina Mihaila, National University of Physical Education and Sports,  
Romania

*Keywords:* learning organization, school as learning organization, specific dimensions and key-characteristics

[Abstract](#)

### **Experimental Research on Schools as Learning Organisations**

Gabriela Alina Paraschiva and Anca Draghici,  
Polytechnical University of Timisoara, Romania

*Keywords:* school as learning organization, levels of incidence of key-characteristics, external-internal evaluation

[Abstract](#)

### **Lifelong Learning of Complementary and Alternative Medicine**

Mateja Kržin, International School for Social and Business Studies, Slovenia  
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia  
Katarina Babnik, University of Ljubljana, Slovenia

*Keywords:* lifelong learning, complementary and alternative medicine, treatment providers and users of complementary and alternative medicine, focus groups, structured interviews, active inclusion factors

[Abstract](#)

### **Use of Design Thinking to Improve Education for Bangkok Metropolitan Administration Schools**

Kongkiti Phusavat, Bordin Rassameethes, Suparerk Sooksmarn,  
and Sasivimol Meeampol, Kasetsart University, Thailand

*Keywords:* education, pedagogy, skills

[Abstract](#)

### **Knowledge Transfer and Innovation: The Case of International Faculty in a Higher Education Institution**

Souraya Djikhy and Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco

*Keywords:* expatriation, workforce diversity, knowledge transfer, innovation, performance

[Abstract](#)

## E3 Education & Training 3

Session Chair: Moti Zwilling

### **How to Deal with The Awareness of Cyber Hazards and Security in (Higher) Education?**

Moti Zwilling, Ariel University, Israel

Dušan Lesjak and Srečko Natek, International School for Social and Business Studies, Slovenia

Kongkiti Phusavat and Pornthep Anussornnitisarn, Kasetsart University, Thailand

*Keywords:* cyber crime, cyber security, cyber awareness, education, higher education

[Full Text](#)

### **Overview of Public Funding, Enrolled Students and Graduates in Higher Education in Slovenia**

Vesna Skrbinjek, International School for Social and Business Studies, Slovenia

*Keywords:* public funding, higher education, public expenditure, students, graduates

[Full Text](#)

### **A Research Proposal: 'Learning Processes and Disciplinary Overflows'**

Lidia Nazzaro, Antonella Colonna Vilasi, Vania Coppolino, Giovanni Di Martino, Maurizio Recca, and Lucia Sorrentino, Pegaso Online University, Italy

*Keywords:* learning society, education, researchers, interdisciplinarity, communication

[Full Text](#)

### **Effective Online Learning Content Delivery**

Vladimír Burčík, Comenius University in Bratislava, Slovakia

Frederick Kohun, Robert Morris University, USA

*Keywords:* online learning, microlearning, learning management system, microlearning content management system, learners feedback

[Full Text](#)

## E4 Education & Training 4

Session Chair: Susana de Juana-Espinosa

### **Experiencing The Flipped Classroom in Higher Education:**

#### **Results and Reflections**

Susana de Juana-Espinosa, Juan José Tari-Guillo, José Antonio Fernandez-Sanchez, Jorge Valdes-Conca, Vicente Sabater-Sempere, and Mariano Garcia-Fernandez, University of Alicante, Spain

*Keywords:* teaching methodology, teaching innovation, ICT, comparative analysis, flipped classroom, qualitative results

[Abstract](#)

### **Specialized Social Networks Usage by Slovenian and Polish Business Researchers**

Łukasz Wiechetek, Maria Curie-Skłodowska-University, Poland

Viktorija Florjančič, University of Primorska, Slovenia

*Keywords:* ResearchGate, digital literacy, Polish researchers, Slovenian researchers, comparative analysis, clustering, RG score, social network, SNS

[Abstract](#)

### **The Challenge of Social Networks in Teaching and Learning**

Viktorija Florjančič, University of Primorska, Slovenia

*Keywords:* social media, YouTube, academic results, higher education, open resources

[Abstract](#)



# F1 Technology & Innovation 1

Session Chair: Łukasz Wiechetek

## **Teaching Basic of Programming with The Elements of Scratch: Evaluation of VBA Programming Course for Logistics Students**

Łukasz Wiechetek, Maria Curie-Skłodowska University, Poland

*Keywords:* scratch, logistics education, basics of programming, computer science teaching, IT course, survey, visual programming, introduction to programming, digital society, IT market, VBA, quantitative analysis

[Abstract](#)

## **Maximizing Data Gathering Opportunities by Using Fitness Trackers During Ergonomic Assessments**

Anca Mocan and Anca Draghici, Politehnica University Timisoara, Romania

*Keywords:* wearable technologies, ergonomic assessment, QEC assessment, warehouse

[Full Text](#)

## **Industry 5.0 – The Expected Impact of Next Industrial Revolution**

Daniel Paschek, Anca Mocan, and Anca Draghici,  
Politehnica University Timisoara, Romania

*Keywords:* industry 5.0, fifth industrial revolution, artificial intelligence, business change, industry 4.0, digitalization

[Full Text](#)



## F2 Technology & Innovation 2

Session Chair: Ronny Adhikarya

### **The Future of Competitive Intelligence in an AI-Enabled World**

Fred Hoffman, Robert Morris University, USA

Shelly Freyn, Alfred University, USA

*Keywords:* competitive intelligence, artificial intelligence, business intelligence, big data

[Abstract](#)

### **Welfare State and Effectiveness in Health Care the Internet of Things in Hospitals from Chance to Change**

Elisabetta Azzali, Pegaso Online University, Italy

*Keywords:* e-Health, public health, effectiveness, health stewardship

[Full Text](#)

### **Roadmap on Blockchain Transformation for Organizations: Evaluation through Teaching**

Walter Dettling and Lia Flück,

University of Applied Sciences Northwestern Switzerland, Switzerland

*Keywords:* business transformation, higher education, case learning, innovation, blockchain

[Full Text](#)

### **Reinvention and 'Locus4GlobOption:' Best Practices of Asian Communipreneurs in AI-Disruption Era**

Ronny Adhikarya, Retiree, the World Bank & Ex-Representative United Nations/FAO, USA

*Keywords:* disruption, subscription economy, educational reform, entrepreneurship, reinvention

[Abstract](#)

### **Typing Competency and IT Productivity: How Piano Techniques Help**

Steven Niles, Lacity College, USA

Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA

Wenli Wang, Robert Morris University, USA

*Keywords:* typing, typing competency, piano, IT productivity, healthcare information technology

[Full Text](#)

## F3 Technology & Innovation 3

Session Chair: Yasuo Kadono

### **Understanding The Adoption and Impact of Information Technology on Healthcare: Case Studies in Electronic Health Records and Computerized Diagnosis**

Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA  
Wenli Wang, Robert Morris University, USA

*Keywords:* healthcare information technology, electronic medical records, computerized diagnosis, information technology

[Full Text](#)

### **Collaborative Innovation in Healthcare: A Case Study of Hospitals as Innovation Platforms**

Pauliina Hyrkäs, Northern Ostrobothnia Hospital District, Finland  
Lotta Haukipuro, Satu Väinämö, and Marika Iivari, University of Oulu, Finland  
Anna Sachinopoulou, VTT Technical Research Centre of Finland, Finland  
Jukka Majava, University of Oulu, Finland

*Keywords:* co-creation, collaboration, healthcare, hospital, innovation, open innovation

[Abstract](#)

### **A Study on Successful Information Systems from Service Science Perspectives**

Yasuo Kadono, Ritsumeikan University, Japan

*Keywords:* service science, information systems, innovation, learning

[Abstract](#)



## F4 Technology & Innovation 4

Session Chair: Ali Türkyilmaz

### **Improvement of Design Thinking Process Using Kaizen Tools**

Tomiris Abdulmanova, Amina Davlenova, and Aziza Alkuatova,

Nazarbayev University, Kazakhstan

Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland

Ali Türkyilmaz, Nazarbayev University, Kazakhstan

*Keywords:* design thinking, Kaizen, product, service development

[Abstract](#)

### **Virtualisation of Structured Projective Mapping Technique via Mobile App: Early Experiences**

Radosław Mącik, Łukasz Kwaśniewicz, and Monika Ratajczyk,

Maria Curie-Skłodowska University, Poland

*Keywords:* marketing research, structured projective mapping, virtualisation, mobile app, tests

[Abstract](#)

### **Construction Related Data Management: Classification and Description of Data from Different Perspectives**

Janne Harkonen, Erno Mustonen, and Harri Haapasalo,

University of Oulu, Finland

*Keywords:* data management, master data, business data, construction industry, BOM configurations, product structure, business processes, enterprise applications, productization, product management

[Abstract](#)

### **Development of Research and Innovation Potential Evaluation Tool to Commercialization**

Anyanitha Distanont, Thammasat University, Thailand

Suparerk Suksamarn, Kasetsart University, Thailand

Orapan Khongmalai, Thammasat University, Thailand

*Keywords:* research commercialisation, evaluation, innovation, research readiness

[Abstract](#)

# G1 Law & European Studies 1

Session Chair: Bettina Schneider

## **Data Protection Impact Assessment Guidelines in The Context of the General Data Protection Regulation**

Bodo Grütter and Bettina Schneider,

University of Applied Sciences and Arts Northwestern Switzerland, Switzerland

*Keywords:* data protection impact assessment, privacy impact assessment, general data protection regulation, risk to rights and freedoms, data protection, EU law

[Full Text](#)

## **GDPR Assessment Instrument an Exemplary Case for Higher Education Institutions**

Ali Habbabeh, Bettina Schneider, and Petra Maria Asprion,

University of Applied Sciences and Arts Northwestern Switzerland, Switzerland

*Keywords:* European General Data Protection Regulation (GDPR,) higher education institutions, assessment tool, assessment instrument, Non-European Union States, data privacy

[Abstract](#)

## **The EU Monetary Policy and How Does Contribute to Financial Literacy**

Aleš Trunk, and Valerij Dermol,

International School for Social and Business Studies, Slovenia

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

*Keywords:* EU integration, monetary policy, financial literacy, project €U-iMoP

[Abstract](#)

## **The Role of EU Unemployment Reinsurance System for Stronger Fiscal Integration in the EURO Area**

Aleš Trunk, International School for Social and Business Studies, Slovenia

Igor Stubelj, University of Primorska, Slovenia

*Keywords:* unemployment reinsurance, fiscal integration, labour market, EURO area

[Full Text](#)

## **Who Communicates for and About the EU: An Overview of Actors?**

Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

*Keywords:* European Union, communications, EU communications, EU institutions, citizens communication

[Abstract](#)

## H1 Inspiration Economy & Aging Society 1

Session Chair: Nada Trunk Širca

### **Collective Intelligence and Weak Rights**

Gino Fontana, Pegaso International, Italy

*Keywords:* natural law, collective intelligence

[Full Text](#)

### **Capacity Building of Key Professionals Who Work With Young Migrants in Transition into Adulthood: The Step towards Social Inclusion**

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Andrej Koren and Anica Novak Trunk, ISSBS, Slovenia

Luigia Melillo, Pegaso International, Malta

Alexander Krauss, Institute for Socio-Scientific Consultancy, Germany

*Keywords:* social inclusion, capacity building of organizations and key professionals, cooperation, unaccompanied minor migrants, young adult migrants, CiSoTRA

[Abstract](#)

### **Multicultural Society: Challenges and Good Practices for Work with Migrants**

Aleš Trunk and Valerij Dermol, ISSBS, Slovenia

Augusto Sebastio, Centre for Legal Informatics Studies – Taranto, Italy

Luigia Melillo, Pegaso International, Malta

*Keywords:* unaccompanied minor migrants, young adult migrants, life projects, multicultural society

[Full Text](#)

### **Project Management**

Aleš Trunk, ISSBS, Slovenia

*Keywords:* project management, project application, implementation, quality

[Full Text](#)

### **Skills That Get You a Job: The Role of HE And Youth Mobility in the EU**

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Valerij Dermol and Aleš Trunk, ISSBS, Slovenia

Špela Majcen Marušič, Euro Mediterranean University, Slovenia

*Keywords:* EU integration, higher education, labour market, youth mobility

[Full Text](#)

### **Consideration Regarding the Global Economy and the Need for Economic Governance**

Adina Barbulescu, West University of Timisoara, Romania

*Keywords:* global economy, economic governance, financial crises

[Abstract](#)

## H2 Inspiration Economy & Aging Society 2

Session Chair: Evangelia Tigka

### **Active Community Reintegration of Greek Older Adults with Mild Cognitive Impairment**

Evangelia Tigka, Elisavet Neofytidou, Eleonora Kyriazopoulou, and Eleni Kassapi, Aristotle University of Thessaloniki, Greece

*Keywords:* reintegration, MCI, older adults, non-pharmacological, intervention

[Full Text](#)

### **Experimental Projects of International Marketing in Italy for Territorial Brands – Exploiting the Drive of Theme Discovery and Purchase Tourism**

Giacomo Primo Sciortino, Pegaso International University, Malta

*Keywords:* international discovery tourism, territorial brands, 0 mile purchases

[Full Text](#)

### **Ethical Values of Eastern and Western Economic Systems and The Alternative Social Doctrine of Catholic Church and Civil Economics**

Roberto Fotia, Pegaso International University, Italy

*Keywords:* civil economics, social doctrine of catholic church, ethics, economic systems, eastern economies, western economies

[Full Text](#)

### **Factors Defining Accessibility of Health Services in a Country**

Miran Forjanič, International School for Social and Business Studies, Slovenia

*Keywords:* dental services, accessibility of dental services, factors of accessibility

[Abstract](#)

### **Agro-Food Frauds Between Controls and ‘Other’ Forms of Protection**

Salvatore Puccia and Veronica Caporrino, Pegaso Online University, Italy

*Keywords:* food safety, consumer protection, food frauds, non-profit organization, control measures

[Full Text](#)

### **A Comparative Approach to Two Case Studies: Migrants Integration and Education Programmes in Germany**

Henrike von Dewitz, University of Cologne, Germany

Hassan Al-Zaza, Euro-Mediterranean University, Slovenia

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

*Keywords:* social inclusion, integration, migrants, adaptation, assimilation, multiculturalism, pluralism, education

[Abstract](#)

## European HE Area and Labour Market

The Intensive Course is organized by the ISSBS as part of the project E+, Jean Monnet Chair, titled EU Integration: European HE Area and Labour Market (EU:HELM), <https://learn-eu.net/jm-chair-eu-helm/>. It is co-founded by the ISSBS and E+, JM project 2017-2248 (586923-EPP-1-2017-1-SI-EPPJMO-CHAIR).

### **Competitive EU: Research Policies, Innovations and Entrepreneurship**

*Target Group:* PhD students and young researchers

*Main topics:* EU facts and figures and European integration, Knowledge-driven competitiveness and entrepreneurial thinking, Innovation for growth and jobs (discussion, cases), Keeping Europe on the map in an increasing competitive world, Project management, Academic writing skills, Academic Publishing

*Duration:* 30 contact hours, equivalent to 6 ECTS

### **European Higher Education and Graduates' Employability**

*Target Group:* Academics and administrative staff from universities

*Main topics:* EU facts and figures and European integration, Education in the EU (discussion, cases), Management in HE, Financing HE, Globalization, Internationalization, Europeanisation through mobility and cooperation, HE and regional policies, Quality assurance policies (discussion, cases), Employment policies, Project management, Academic writing skills, Academic Publishing, Starting and developing the scientific journal

*Duration:* 30 contact hours, equivalent to 6 ECTS

**Lecturers:** JM chair holder dr. Nada Trunk Širca and invited international academics will participate as lecturers in the course. Additionally, other international speakers will participate at ML&TIIM conference panels which are part of the course program.

#### **Monday, 13 May 2019, 9.00–21.00 • Palace Trevisini ①**

- Arrivals and Registration
- Participant gathering and networking: discussing the challenges
- Welcome lunch
- Introduction of the JM activity and to the courses, information of the week intensive program
- European Higher education in competitive EU (graduates' employability, research policies)
- EU facts and figures, EU institutions and decision-making process, EU citizenship and democracy, Communicating about EU
- Dinner and evening discussion: employability and employment

#### **Tuesday, 14 May 2019, 8.15–21.00 • Palace Trevisini ①**

- Networking and breakfast time
- Management in HE, HE and regional policies, HE quality assurance policies
- Lunch
- Knowledge-driven competitiveness, the human and social capital, Keeping Europe on the map in an increasing competitive world, Linking business,



research and HE sectors for increasing competitiveness, fostering entrepreneurial thinking and innovation, and growth and jobs

- Dinner and evening discussion: EU projects and project management

**Wednesday, 15 May 2019, 8.15–21.00 • Palace Trevisini ❶**

- Networking and breakfast time
- Current trends in journal publishing: active editorial board, efficient peer-review system, attracting good papers, connecting the journal with a conference, journal ranking – journal's impact and quality, indexes and databases, publishing and EU policies on open access, Academic and less academic journals: predatory publishing, Plagiarism and auto-plagiarism
- Developing employability skills as responsibility of HE
- Lunch
- The importance of entrepreneurial competencies – teaching and learning approaches as a challenge for HE
- Marketing education for non-marketing students – building capacity beyond competencies – the case of PhD study programs
- Piran – city tour
- Welcome reception – meeting the participants of ML&TIIM conference – opportunities for cooperation

**Tuesday, 16 May 2019, 8.15–24.00 • Palace Trevisini ❶ and Tartini Theatre ❷**

- Networking and breakfast time
- ML&TIIM Conference: Keynote Speeches and Academic Leadership Forum
- Lunch
- European integration, Globalization, Internationalization, Europeanisation through mobility and cooperation
- ML&TIIM Conference: Participation on one conference session
- Dinner with social event – meeting the participants of ML&TIIM conference – opportunities for cooperation

**Friday, 17 May 2019, 8.15–22.30 • Palace Trevisini ❶**

- Networking and breakfast time
- Workshop on Publishing for Young Researchers
- Editors' Panel
- Examples of message-driven writing technique in practice  
or Research-Education-Business Forum and MED-HUB Discussion Panel
- Lunch
- Message-driven writing technique  
or Research & Project Opportunities Presentations
- Closing dinner and evening discussion: European higher education challenges, Reflection and discussion on the HELM activities

## Seminar on Starting/Developing/Managing an International Journal

**Dr. Valerij Dermol**, Editor in Chief, *International Journal of Value Chain Management* (Scopus-indexed journal), International School for Social and Business Studies, Slovenia

**Alen Ježovnik**, Managing Editor, ToKnowPress and University of Primorska Press, Slovenia

**Dr. Dušan Lesjak**, Editor-in-Chief, *International Journal of Management in Education* (Scopus-indexed journal), International School for Social and Business Studies, University of Primorska, Slovenia

**Dr. Zbigniew Pastuszak**, Editor-in-Chief, *International Journal of Management & Enterprise Development* (Scopus-indexed journal), Maria Curie-Skłodowska University, Poland

**Dr. Kongkiti Phusavat**, Editor-in-Chief, *International Journal of Innovation and Learning* (Scopus-indexed journal), Kasetsart University, Thailand

**Dr. Nada Trunk Širca**, Editor-in-Chief, ToKnowPress – International Academic Publisher, International School for Social and Business Studies and University of Primorska, Slovenia

**Target groups:** editors-in-chief of 'young' journals, academics that plan to start a new scientific journal, young academics who are interested in how the journals operate and what is essential from the editor's point of view.

### Friday, 17 May 2019, 8.00–18.00 • Palace Trevisini ①

- |             |  |
|-------------|--|
| 08.00–13.00 | Exhibition of Journals   |
| 10.30–11.15 | Editor's panel with Scopus and WoS indexed journals                      |
| 11.15–11.45 | Publishing opportunities – presentations of other international journals |
| 11.45–12.30 | Coffee break, meetings with editors of international journals            |
| 14.00–15.00 | Lunch  |
| 15.00–16.15 | Starting a new journal and developing a journal & indexation of journals |
| 16.15–18.00 | Managing and publishing a journal  |

# Workshop on Publishing for Young Researchers

**Dr. Valerij Dermol**, International School for Social and Business Studies, Slovenia  
**Matija Vodopivec**, University of Primorska, Slovenia

The workshop provides an excellent opportunity for doctoral students, young researchers and postdocs to gain new knowledge and skills on academic writing for publishing scientific papers in international journals. The workshop will:

- Present scientific research process and strategy
- Present message-driven writing technique
- Enhance relevance, quality, and impact of scientific research
- Offer one-to-one coaching
- Answer participants' questions and more

## **Friday, 17 May 2019, 8.00–18.00 • Palace Trevisini** 📍

08.00–13.00	Exhibition of Journals
09.00–09.15	Introduction to the seminar
09.15–10.15	Presentation of message-driven writing technique
10.30–11.15	Editor's panel with Scopus and WoS indexed journals
11.15–11.45	Publishing opportunities – presentations of other international journals
11.45–12.30	Coffee break, meetings with editors of international journals
12.30–14.00	Examples of message-driven writing technique in practice
14.00–15.00	Lunch
15.00–16.30	Message-driven writing technique continued
16.30–18.00	Group exercises



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