Table of Contents

Welcome Address 4
Conference Boards 5
Conference Aims 7
Conference Programme 8
Keynote Speakers 12
Academic Leadership Forum 14
Editors’ Panel with Exhibition of Journals 15
Research-Education-Business Forum 17
MED-HUB Workshop Discussion Panel 18
Research & Project Opportunities Presentations 19
Sessions 20
Intensive Course: European HE Area and Labour Market 56
Seminar on Starting/Developing/Managing an International Journal 58
Workshop on Publishing for Young Researchers 59
Index 60
Publishing Opportunities 65
Organizers and Sponsors 69
Call for Papers 70
Welcome Address

It is a great honour and pleasure to welcome you to the MakeLearn & TIIM 2019 International Conference. The conference is an excellent opportunity to make your contribution to and share the most recent developments in the field of knowledge management with experts from all over the world. The title of the MakeLearn & TIIM 2019 conference is Thriving on Future Education, Industry, Business and Society.

International School for Social and Business Studies (ISSBS) is organising MakeLearn & TIIM 2019 in cooperation with co-organizers Euro-Mediterranean University, Slovenia, Maria Curie-Skłodowska University, Poland, and Kasetsart University, Thailand. The conference deals with topics such as internationalization and global changes in all aspects of business, and their impact on education institutions and society as a whole.

In recent years, knowledge management has been given a lot of attention in companies and other organisations as well as in rapidly increasing numbers of scientific and expert publications. The ISSBS encourages the discussion and exchange of knowledge also through the International Journal of Management, Knowledge, and Learning, as well as through the Academic International Publisher ToKnowPress.

We are proud to welcome 226 participants from 30 countries who will present 201 papers (70% paper acceptance rate). A very special welcome also to our two keynote speakers: Dr. Frederick Kohun from Robert Morris University, USA; and Dr. Jan Chadam from Maria Curie-Sklodowska University, Poland. We also thank everyone who helped us organise MakeLearn & TIIM 2019, and wish you all a successful conference and a pleasant stay in Piran.

Dr. Srečko Natek, Dean of the ISSBS, Slovenia

with co-organizers
Maria Curie-Skłodowska University, Poland
Kasetsart University, Thailand
Euro-Mediterranean University, Slovenia,
Conference Boards

Honorary Board
The representatives of organizations who organized previous MakeLearn and TIIM conferences.

Dr. Srečko Natek, International School for Social and Business Studies, Slovenia, general chair and organiser of MakeLearn & TIIM conferences
Dr. Danilo Iervolino, President, Pegaso Online University and Universitas Mercatorum, Italy, conference co-organiser of MakeLearn & TIIM 2018
Dr. Viorel-Aurel Şerban, Universitatea Politehnica Timisoara, Romania, conference co-organiser of MakeLearn & TIIM 2016
Dr. Ryszard Dębicki, Maria Curie-Skłodowska University, Poland, co-organiser of MakeLearn 2011–2014, TIIM 2012 and co-organiser of MakeLearn & TIIM 2017
Dr. Pekka Kess, University of Oulu, Finland, local co-organiser of TIIM 2011
Dr. Leonardo Marušić, University of Zadar, Croatia, local co-organiser of MakeLearn 2013
Dr. Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco, co-organiser of MakeLearn 2012 and 2013
Dr. Bordin Rassameethes, Kasetsart University, Thailand, co-organiser of MakeLearn 2012–2014; organiser of TIIM 2009, 2010, and 2013
Aleš Štampijar, IIBA Slovenia Chapter, Slovenia, local co-organiser of MakeLearn 2011
Dr. Antonio Uricchio, University of Bari Aldo Moro, Italy, conference co-organiser of MakeLearn & TIIM 2015
Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia, local co-organiser of MakeLearn 2014
Dr. Dušan Lesjak, Euro-Mediterranean University and International School for Social and Business Studies, Slovenia, local co-organizer of MakeLearn 2014

Conference Board
Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia, conference chair
Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia, conference co-chair Dr. Agnieszka Sitko-Lutek, Maria Curie-Sklodowska University, Poland, conference co-chair
Dr. Kongkiti Phusavat, Kasetsart University, Thailand, conference co-chair
Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia, advisor to programme chair
Dr. Binshan Lin, Louisiana State University, USA, advisor to conference chair
Programme Board
Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland, programme chair
Dr. Anna Rakowska, Maria Curie-Skłodowska University, Poland
Dr. Pornthep Anussornitisarn, Kasetsart University, Thailand
Dr. George Draghici, University Politehnica Timisoara, Romania
Dr. Malgorzata Porada-Rochon, Szczecin University, Poland
Dr. Susana de Juana Espinosa, Universidad de Alicante, Spain
Dr. Augusto Sebastio, University of Bari Aldo Moro, Italy
Dr. Anna Karnańska, Warsaw School of Economics, Poland
Dr. Witold Chmielarz, Warsaw University, Poland
Dr. Bart Debicki, Towson University, USA
Dr. Anca Draghici, University Politehnica Timisoara, Romania
Dr. Wojciech Dyduch, Katowice University of Economics, Poland
Dr. Aleksander Aristovnik, University of Ljubljana, Slovenia
Dr. Elena Andreevska, South East European University, FYROM
Dr. Yasemin Bal, Yildiz Technical University, Turkey
Dr. Florian Bauer, MCI Management Center Innsbruck, Austria
Dr. Jaroslaw Banas, Maria Curie-Skłodowska University, Poland
Dr. Sabiha Shala, University of ‘Haxhi Zeka’ in Peje, Kosovo
Dr. Srecko Goić, University of Split, Croatia
Dr. Zsuzsana Horvath, Budapest Business School, Hungary
Dr. Ralf Isenmann, Munich University of Applied Sciences, Germany
Dr. Radoslaw Mącik, Maria Curie-Skłodowska University, Poland
Dr. Kevin J. Lu, Brunel University London, United Kingdom
Dr. Claude Meier, HWZ University of Applied Sciences Zurich, Switzerland
Dr. Adam Śliwiński, Warsaw School of Economics, Poland
Dr. Frederick Kohun, Robert Morris University, USA
Dr. Tzong-Ru (Jiun-Shen) Lee, National Chung Hsing University, Taiwan
Dr. Ru-Jen Lin, Lunghwa University of Science and Technology, Taiwan
Dr. Tomasz Michałowski, Warsaw School of Economics, Poland
Dr. Haruthai Numprasertchaisri, Kasetsart University, Thailand
Dr. Tomasz Parys, Warsaw University, Poland
Dr. Réka Polák-Weldon, University of Pannonia, Hungary
Dr. Lukasz Wiechetek, Maria Curie-Skłodowska University, Poland
Dr. Rita Remeikiene, Kaunas University of Technology, Lithuania
Dr. Punnamee Sachakamol, Kasetsart University, Thailand
Dr. Olesya Sirbu, Academy of Economic Studies of Moldova, Moldova
Dr. Rodica Crudu, Academy of Economic Studies of Moldova, Moldova
Dr. Jacek Szoltysek, Katowice University of Economics, Poland
Dr. Suparerk Sooksman, Kasetsart University, Thailand
Dr. Oskar Szumski, Warsaw University, Poland
Dr. Ali Türkyılmaz, Nazarbayev University, Kazakhstan
Conference Aims

MakeLearn & TIIM conference encourages sharing of most recent developments in the fields of management, economics, technology, and education. By including experiences and young academics and practitioners from all continents, it also encourages discussion and the exchange of knowledge between academia and businesses (formal sessions and social events) and offers a variety publishing opportunities. This year's focus is oriented into topics such as a new wave of global technology that is changing global production, and how Internationalization, in all aspects of business and industry, is becoming the norm. Future workers will need to be highly trained in the emerging technologies but also, as importantly, in the values associated with using those technologies. In the future, we must not only possess the ability to develop the technology but also to know whether, when, and where to use that technology. The problem in the future could not be the lack of employment, but the shortage of skills that the new jobs will demand.
Conference Programme

Wednesday, 15 May 2019 • Palace Trevisini

13.00–19.00 Registration
14.30–16.00 Introduction to Management & Quality in Education Track
16.00–16.15 Coffee break
16.15–17.45 Piran city tour (group 1, meeting point Palace Trevisini)
16.15–17.45 Concurrent sessions D1, D3, D5, D7, D9, D11, D13, D15, and H1
18.00–19.30 Piran city tour (group 2, meeting point Palace Trevisini)
18.00–19.30 Concurrent sessions A1, D2, D4, D6, D8, D10, D12, and D14
19.30–21.00 Welcome reception • Caffe Teater
20.30–22.30 Dinner for rectors, presidents, and invited guests, signing of bilateral agreements • Restaurant Pavel

Thursday, 16 May 2019 • Tartini Theatre

08.30–12.00 Registration
09.00–09.30 Conference opening:
  Dr. Šrečko Natek, International School for Social and Business Studies, Slovenia
  Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia
  Ždenko Zadković, Mayor of Piran, Slovenia
  Dr. Bordin Rassameethes, Kasetsart University, Thailand
  Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia
  Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland
Organizing tips: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
09.30–10.45 Keynote speeches and discussion:
  ‘AI and Machine Learning: The Changing Face of the Contemporary Economy,’ Dr. Frederick Kohun, Robert Morris University, USA
  ‘Trust Management: The Key to the Effectiveness of Modern Organizations,’ Dr. Jan Chadam, Maria Curie-Sklodowska University, Poland
10.45–11.30 Coffee break with the official photo session • Caffe Teater
11.30–12.45 Academic Leadership Forum
  Chair: Dr. Dušan Lesjak, International School for Social and Business Studies, Slovenia
12.45–13.00 Invitation to MakeLearn & TIIM 2020 (20–22 May 2020, Venice/Treviso, Italy)
13.00–14.30 Lunch • Caffe Teater
Thursday, 16 May 2019 • Palace Trevisini

14.30–15.45 Concurrent sessions A2, A5, B2, E2, F1, and F4
15.45–16.15 Coffee break
16.15–17.30 Concurrent sessions A3, A6, C1, E3, F2, and G1
17.30–18.45 Concurrent sessions A4, B1, E1, E4, F3, and H2
20.00–22.30 Dinner with a social event • Restaurant Pavel

Friday, 17 May 2019 • Palace Trevisini

08.00–14.00 Exhibition of Journals
10.30–11.15 Editors’ panel with editors of Scopus and WoS indexed journals
Chair: Dr. Kongkiti Phusavat, Kasetsart University, Thailand
11.15–11.45 Promotion of Academic Journals for Young Scholars
11.45–12.30 Coffee break, meetings with editors of International Journals
• Caffe Teater
12.30–13.30 Research-Education-Business Forum
Chair: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
13.30–14.30 MED-HUB Discussion Panel
Moderator: Špela Majcen Marušič, Euro-Mediterranean University, Slovenia
15.30–18.00 Research & project opportunities presentations: Bilateral or small groups meetings for the project proposals
Moderators: Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia, Dr. Michele Corleto, UniPegaso University, Italy, and Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland

Saturday, 18 May 2019

08.45–18.30 Optional excursion to Ljubljana (for pre-registered excursion participants)

Pre- and Post-Conference Programme

• Intensive Course: European HE Area and Labour Market (see p. 56)
• Seminar on Starting/Developing/Managing an International Scientific Journal (see p. 58).
• Workshop on Publishing for Young Researchers (see p. 59).
### Sessions Timetable • Palace Trevisini

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 May 2019</td>
<td>14.30–16.00</td>
<td>D</td>
</tr>
<tr>
<td></td>
<td>16.15–17.45</td>
<td>H1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D5</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D7</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D9</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D11</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D13</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D15</td>
</tr>
<tr>
<td>16 May 2019</td>
<td>14.30–15.45</td>
<td>A2</td>
</tr>
<tr>
<td></td>
<td>16.15–17.30</td>
<td>A3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A6</td>
</tr>
<tr>
<td></td>
<td></td>
<td>C1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>E3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>F2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>G1</td>
</tr>
<tr>
<td>16 May 2019</td>
<td>17.30–18.45</td>
<td>A4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>E1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>E4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>F3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>H2</td>
</tr>
</tbody>
</table>

The distribution of papers by session is of informative nature and is subject to change. The final information will be available on-site.

**Sessions**

- Management (A1, A2, A3, A4, A5, A6)
- Business (B1, B2)
- Economics (C1)
- Management & Quality in Education (D, D1, D2, D3, D4, D5, D6, D7, D8, D9, D10, D11, D12, D13, D14, D15)
- Education & Training (E1, E2, E3, E4)
- Technology & Innovation (F1, F2, F3, F4)
- Law & European Studies (G1)
- Inspiration Economy & Inclusive Society (H1, H2)
Venue Map

1 Palace Trevisini, 2 Tartini Theatre, 3 Caffe Teater, 4 Restaurant Pavel
**AI and Machine Learning: The Changing Face of the Contemporary Economy**

**Dr. Frederick Kohun**  
Robert Morris University, USA

As technology has been the catalyst for recent globalization with the proliferation of the smartphone, tablet and universal Wi-Fi connectivity, there emerges a new chapter in the machine age – that of artificial intelligence (AI) and machine learning (ML). With this new direction emerges yet unresolved issues focusing on ethics, morality, legal considerations, and mis and dis information. The focus of this presentation will be on these emerging concerns reflected to the presenter’s experience with the intelligence community, autonomous vehicle industry, and education-from a global economic, cultural, and political perspective.

Frederick Kohun, PhD., University Professor of Computer and Information Systems at Robert Morris University in Pittsburgh, Pennsylvania has more than 35 years of experience as a professor and academic administrator (department head, associate dean, dean, and associate provost), and was the founding director of the doctoral program in Information Systems and Communication. He holds a bachelor degree in economics from Georgetown University, graduate degrees in economics and information science, from the University of Pittsburgh, and a PhD. in applied history in technology from Carnegie Mellon University. At Robert Morris University he led the design and implementation of eight technology based academic programs at the undergraduate and graduate level (including a doctoral program) as well as the attainment of ABET-CAC accreditation. He is known both nationally and internationally from his numerous publications and presentations in economics, health informatics, decision support, technological impact, and culture—particularly with his research in the MUMPS programming language that began with his doctoral dissertation at Carnegie Mellon University. Currently, he is active internationally as an accreditation evaluator and team leader having participated in more than 22 accreditation visits. In 2007 he was named the International Computer Educator of the Year by the International Association of Computer Information Systems. In 2012 he received the honor of an endowed doctoral scholarship fund under his name. Additionally, he was recently named as the first Fellow and Distinguished Scholar by the International Institute in Applied Knowledge Management.
The main topic of the speech concerns the relationship with the level of trust management and the efficiency and effectiveness of an organization. It will be shown on the basis of the author’s personal experience, who was the CEO of a large infrastructure company. The discussed case was supported by employee engagement research. They were conducted for 8 years on a group of over 1,000 employees. The research allowed to understand how building trust in the company influenced the attitudes of employees towards the organization in which they work. The results of these tests can be really surprising for many. From the management perspective, changes in employee involvement have enabled the company’s strategy to be implemented, including an investment program accounted for 2 billion EUR.

Dr. Jan Chadam, Maria Curie-Skłodowska University, Poland, is an experienced business professional with long-term and extensive expertise in capital group management, member of boards and supervisory boards in several commercial companies. He is a lecturer at academic courses and MBA studies and an author of numerous publications in finance and management. In recent years he has been a president of the management board of Polskie LNG SA (the first LNG Import Terminal in Central-Eastern Europe) where he was in charge of all areas of the company operation and responsible for an effective and efficient implementation of the recovery program and completing the construction project of liquefied natural gas import terminal in Świnoujście, Poland (total cost of the project approx. PLN 3 billion). He has been mitigating the risk of losing the EU project subsidy (approx. PLN 1 billion), preparing the company for operating the LNG Terminal (both in terms of technical and operational capacity), confirmed with an audit by Qatargas Company. To date, the LNG Terminal has received 15 cargos of liquefied natural gas from Qatar, Norway and the USA, accounting for 1.8 billion cubic meters of gas delivered to Polish gas transmission system.
Academic Leadership Forum

Forum Chair: Dr. Dušan Lesjak, professor of management information systems and management in education, International School for Social and Business Studies, Celje, Slovenia

Academic Leadership Forum aims to bring distinguished academics around the world to share their views and ideas about the higher education challenges and solutions, which they are experiencing. The forum will provide an excellent insight into higher education systems and institutions from different regions and parts of the world. The participants will have the possibility to get acquainted with the variety of different challenges, that universities/systems abound the world are experiencing. These challenges are not limited only to certain regions/parts of the world, since they are present internationally or even globally.

Forum Members
Prof. Giuseppe Cataldi, Professor of International Law, University of Naples ‘L’Orientale,’ Italy
Dr. Gary DeLorenzo, Professor of Computer Information Systems, Fellow and Distinguished Scholar, International Institute for Applied Knowledge Management, California University of PA, USA
Dr. Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco
Dr. Zbigniew Pastuszak, Dean of the Faculty of Economics, Chief of the MIS/SCM Department, Maria Sklodowska-Curie University, Lublin, Poland
Dr. Bordin Rassameethes, former vice rector, Kasetsart University, Bangkok, Thailand
Dr. Ali Tarabay, Provost at LIU Educational Group, Lebanon
Dr. Abdelhamid El-Zoheiry, President of Euro-Mediterranean University, Piran, Slovenia
**Insights from Journal Editors**

**Panel Chair: Dr. Kongkiti Phusavat**
Editor-in-Chief, *International Journal of Innovation and Learning*, Kasetsart University, Thailand

The Editors’ Panel aims to bring top editors from leading international journals around the world including Scopus and WoS journals to share their ideas about criteria of selection and potential publication. This discussion is expected to benefit and strengthen future publications among doctoral students, junior faculties, and others. The editors’ insights and viewpoints are crucial for the preparation of a paper as well as submission preparation.

**Scopus and WoS Indexed Journal Editors’ Panel**

Dr. Valerij Dermol, Editor in Chief  
*International Journal of Value Chain Management*  
International School for Social and Business Studies, Slovenia

Dr. Abdelhamid El-Zoheiry, Editor-in-Chief  
*International Journal of Euro-Mediterranean Studies*  
Euro-Mediterranean University, Slovenia

Dr. Dušan Lesjak, Editor-in-Chief  
*International Journal of Management in Education*  
International School for Social and Business Studies, Slovenia

Dr. Zbigniew Pastuszak, Editor-in-Chief  
*International Journal of Management & Enterprise Development*  
Maria Curie-Sklodowska University, Poland

Dr. Gorazd Sedmak, Editor-in-Chief  
*Academica Turistica*  
University of Primorska, Slovenia

Dr. Nada Trunk Širca, Editor-in-Chief  
*Human System Management*  
International School for Social and Business Studies, Slovenia

**Academic Publications Panel**

Dr. Kristijan Breznik, Editor-in-Chief,  

Dr. Anca Draghici, Editor-in-Chief,  
*Scientific Bulletin of the Politehnica University of Timisoara*, Politehnica University of Timisoara, Romania
Editors’ Panel with Exhibition of Journals

Dr. Klemen Kavčič, Editor-in-Chief, *Management*, University of Primorska, Slovenia

Dr. Maja Meško, Editor-in-Chief, *Managing Global Transitions*, University of Primorska, Slovenia

Dr. Haruthai Numprasertchaisri, Editor-in-Chief, *International Journal of Business Development and Research*, Kasetsart University, Thailand

Dr. Łukasz Wiechetek, Associate Editor *International Journal of Synergy and Research*, Maria Curie-Sklodowska University, Poland
The Role That Universities Play to Promote Inclusive Society for Our Better Future

Xenophobia, radicalisation, anti-intellectualism, hate speech, populism, globalisation of the labour market, environmental change, global warming … These are only some of the major issues facing societies today – all are of both social and academic concern … While community outreach, social responsibility, social engagement and concepts such as service learning have been present in HE for decades and in all regions of the globe, internationalisation activities have been largely concentrated (only) on the HE community.

In the panel, we will address the imbalance between the theory and practice of the activities in the universities and their social responsibility. Do universities also have an obligation to serve the wider society?

**Forum Chair: Dr. Nada Trunk Širca**
International School for Social and Business Studies, Slovenia

**Forum Members**
Dr. Moti Zwilling, Ariel University, Israel
Dr. Bistra Vassileva, University of Economics Varna, Bulgaria
Dr. Adam Śliwiński, Warsaw School of Economics, Poland
Dr. Ronny Adhikarya, formerly worked for World Bank and United Nations as FAO Representative, USA
Dr. Anca Draghici, Politehnica University of Timisoara, Romania
Dr. Radosław Mącik, Maria Curie-Sklodowska University, Lublin, Poland
Dr. Luigia Melillo, Pegaso International, Malta
Dr. Pekka Kess, University of Oulu, Finland
Dr. Karim Moustaghfir, Al Akhawayn University, Ifrane, Morocco
Dr. Susana de Juana-Espinosa, Universidad de Alicante, Spain
Dr. Ali Türkylmaz, Nazarbayev University, Kazakhstan
Citizenship Education and Active Citizenship in the Euro-Mediterranean Region: Endless Pairs of Glasses

Youth is a vehicle for change. In Europe as well as in the wider Euro-Mediterranean region. But to harness their full potential, activation of youngsters is crucial. From helping them follow the education they are passionate about, to supporting them in creating their own jobs and encouraging them to engage in public life, not least by participating in elections. This panel will discuss how citizens of various EU Member States and countries from the Southern rim of the Mediterranean understand citizenship education and active citizenship. We will look at what matters to youth around the Euro-Mediterranean and how they could be better motivated to engage (outside the comfort of their smartphones) on public issues that matter to them such as climate change, migration, international exchanges and other. The discussion will focus also on how citizenship education could be better integrated in national (and international) curricula to enable a considerable amount of young people from the region to work towards what they consider their future.

Moderator: Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

Panelists
Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia
Prof. Giuseppe Cataldi, Professor of International Law, University of Naples ‘L’Orientale’, Italy
Dr. Anwar Kawtharani, Lebanese International University, Lebanon
Dr. Eva Klemenčič, Educational Research Institute, Slovenia
Dr. Anca Draghici, Politehnica University of Timisoara, Romania
Dr. Susana de Juana-Espinosa, Universidad de Alicante, Spain
Dr. Moti Zwilling, Ariel University, Israel
Dr. Nada Trunk Širca, JM Chair, ISSBS, Slovenia
Mag. Mojca Kleva Kekuš, former Member of the European Parliament, Slovenia
Research & Project Opportunities Presentations

Moderators
Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia
Dr. Michele Corleto, UniPegaso University, Italy
Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland

Inclusion of Roma and Migrants in Schools
Trainings, Open Discussions
and Youth Volunteering Activities

Learning EU
JM Programme

EU:HELM
JM Chair

EU-iMoP
JM Modul

ARRS
JAVNA AGENCIJA ZA RAZISKOVALNO DEJavnost
REPUBLIKE SLOVENIJE

NUCIF
INTEGRATION DE UNIVERSITARIES
DE FRONTIERS

JOVT

Co-funded by the
Erasmus+ Programme
of the European Union
A1 Management 1
Session Chair: Dušan Lesjak

The Use of English Language in Business Communication: A Case Study of Kosovo
Fitnete Martinaj, International School for Social and Business Studies, Slovenia
Keywords: English language, business communication, business profit, career success
Full Text

Digitalization of Banking Services in Kosovo: Trends and Comparison with the Neighborhood Countries
Artan Sadiku, Banka per Biznes, Kosovo
Keywords: banking, digitalization, innovation, customer relationship management, process, efficiency
Full Text

The Role of Experiential Knowledge in Internationalization of Global Born Firms
Sumit Hore, International School for Business and Social Studies, Slovenia
Keywords: born global, experiential knowledge, internationalization, international new ventures, Uppsala model, digital start-ups, digital economy
Full Text

Peer Violence in The Eighth Grade of Elementary Schools in Slovenia: Association Between Peer Violence and Socio-Economic Status
Špela Javornik and Eva Klemenčič, International School for Social and Business Studies and The Educational Research Institute, Slovenia
Keywords: peer violence, SES, ICCS, eighth grade students, learning environment
Full Text

School Evaluation as A Mechanism for School Improvement: Literature Review
Bukurije Bllacak, International School for Social and Business Studies, Slovenia
Keywords: school inspection, policies, monitoring and control, functions, relationships, policy shifts
Full Text
A2 Management 2
Session Chair: Valerij Dermol

Relationships between Human Capital and Culture
Valerij Dermol, International School for Social and Business Studies, Slovenia
Keywords: national culture, human capital, performance of national economies
Abstract

Knowledge Management Systems Support Tacit Knowledge
Srečko Natek, International School for Social and Business Studies, Slovenia
Keywords: tacit knowledge, explicit knowledge, knowledge management system, knowledge management, information technology
Abstract

Integrating Five Types of Intelligence to Achieve Organizational Excellence
Chaojie Wang, The MITRE Corporation, USA
Fred Hoffman, Fifth Domain Solutions LLC, USA
Alvi Lim, The MITRE Corporation, USA
Jin Kwon, Robert Morris University, USA
Keywords: DIKW hierarchy, knowledge management, tacit knowledge, artificial intelligence, business intelligence, competitive intelligence, emotional intelligence
Abstract

Robotic Process Automation: Assumptions, Implementation and Benefits for the Company
Jaroslaw Banas, Maria Curie-Sklodowska University, Poland
Keywords: robotic process automation, RPA, robotization, automation, business process, software, human work
Abstract
A3 Management 3
Session Chair: Antonio Bassi

Importance of Knowledge Management Practices
Antonio Bassi, Alessandro Casagrande Fabio Danieli, Vincenzo Lofaro, Jacques Nicolet, and Juri Rodoni, SUPSI, Switzerland

*Keywords:* knowledge management, project management office, project-based organization, project management

Full Text

Management Priorities of Technology-Based Growth Ventures in Two Finnish High-Tech Business Contexts
Anna-Mari Simunaniemi, Matti Muhos, and Martti Saarela, University of Oulu, Finland

*Keywords:* growth management, business growth, technology-intensive companies, business contexts; sequential incident technique, multiple-case study

Abstract

Case Study in the Prism of Research Methods: Comparative Analysis
Tomasz Bober, Cracow University of Economics, Poland

*Keywords:* research method, hypothetical-deductive model, induction model, case study method

Abstract

Danube Skills, A Learning Toolset for Transnational Capacity Building in The Inland Waterway Transport Sector
Anton Edtmeier and Lisa Wesp, University of Applied Sciences Upper Austria

*Keywords:* capacity building, knowledge management, learning society

Abstract

A Discussion of Innovation and Knowledge Management in the Context of Law Enforcement
Francis Hartle, Frederick Kohun, Robert Skovira, and Justin Fruehauf, Robert Morris University, USA

*Keywords:* knowledge management, innovation, law enforcement, Polanyi, Nonaka and Davenport

Abstract

Blockchain Freedom from Mediation Costs
Augusto Sebastio, University of Bari, Italy

*Keywords:* blockchain, use, value, certification, transaction

Full Text
A4 Management 4
Session Chair: Justin Fruehauf

University HRM – Findings from Cases in Saudi Arabia and Finland
Majid Salah Maatallah, University of King Faisal, Morocco
Pekka Kess, University of Oulu, Finland
*Keywords*: HRM, higher education, maturity models, staffing, recruiting, communication, coordination, performance management, P-CMM, job satisfaction, work environment, training

Abstract

Exploration and Exploitation of Good Practices by Technology Parks in Poland: Empirical Findings from Poland
Anna Wójcik-Karpacz, Jarosław Karpacz, and Joanna Rudawska, Jan Kochanowski University in Kielce, Poland
*Keywords*: technology parks, good practices, exploration-exploitation, organisational learning, ambidextrous approach

Abstract

The Substantive Approach for Sustainable Demand-Supply Chain Management in Fashion Industry
Shahriare Mahmood, University of Oulu, Finland
*Keywords*: sustainable supply chain, fashion industry, product sustainability, total sustainability, demand supply management

Abstract

Product Portfolio Management Strategic Targets and Key Performance Indicators Over Life-Cycle: A Case Study in Telecommunications Business
Erno Mustonen, Joon Seppänen, Arto Tolonen, Janne Harkonen, and Harri Haapasalo, University of Oulu, Finland
*Keywords*: product portfolio management, performance management, strategic management, product life-cycle management

Abstract

Big Data, Analytics and the Future of Knowledge Management
Justin Fruehauf, Fred Kohun, and Robert Skovira, Robert Morris University, USA
*Keywords*: big data, analytics, knowledge management, innovation

Abstract
A5 Management 5
Session Chair: Claude Meier

Challenges Connected with Building a Motivation System for Programmers in Poland: A Pilot Study
Małgorzata Cieciora, Polish-Japanese Academy of Information Technology, Poland
Keywords: programmers, IT specialists, motivation, motivation systems
Abstract

Does Restructuring of Personal Income Tax in Thailand Reflect Good Tax Administration?
Thamrongsak Svetalekth, Kasetsart Business School, Thailand
Keywords: good tax administration, personal Income tax, taxpayers, tax allowance, fairness, social acceptability
Full Text

The Motivation of Employees at the Workplace
Gregor Jagodič, International School for Social and Business Studies, Slovenia
Keywords: motivation, &organisational climate, rewarding employees
Full Text

Leadership in the Digital Age: The Dimension it Consists of and Its Actual State in Swiss Companies
Claude Meier and Urs Jaeckli, HWZ University of Applied Sciences Zurich, Switzerland
Keywords: digital leadership, digital literacy, agility, company size, Delphi, survey, moderation
Abstract

The Role of the Internal CEO-Communication in a Digital World of Work: Checking the Facts
Claude Meier and Andreas Jaeggi, HWZ University of Applied Sciences Zurich, Switzerland
Keywords: CEO-communication, internal communication, digital media, focus group discussion, survey-study
Abstract
A6  Management 6
Session Chair: Kristijan Breznik

What Mission Statements Reveal in Public Sector: The Case of Slovenian Hospitals and Health Centres
Kristijan Breznik, International School for Social and Business Studies, Slovenia
Keywords: public sector, mission statements, hospitals, health centres, Slovenia
Full Text

Improving Cultural Competence and Intercultural Communications: A Case Study for Global Management Competence Training and Transfer
Chester Thompson, Robert Morris University, USA
Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA
Steven Niles, Los Angeles City College, USA
Wenli Wang, Robert Morris University, USA
Keywords: perception, cultural competence, intercultural communications, global management competence, competence training, competence transfer
Full Text

Development of The Role of Business Processes and Business Analysis in Education in The Field of Management
Marek Mędrek, Maria Curie-Sklodowska University
Keywords: business intelligence, process, automation, visualization
Abstract

Tourism as a State policy for Local Development: Comparative study in Argentina, the provinces of Salta and Jujuy
Cesar Gabriel Moreno, Fernando Faraldo, and Jorgelina Duhart, National University of Salta, Argentina
Valerij Dermol, International School for Social and Business Studies, Celje
Keywords: sustainable tourism, strategies, development, tourist territory
Full Text
**B1  Business 1**

Session Chair: Adam Śliwiński

**Innovation Clusters: Building Knowledge Capacity and Network Dynamics for Competitive Performance**
Bistra Vassileva, University of Economics-Varna, Bulgaria

*Keywords*: innovation clusters, knowledge capacity, network dynamics, competitive performance

**Abstract**

**Wine Clusters in Perceptions of Bulgarian Residents**
Petyo Boshankov, Georgi Marinov, and Irina Kancheva, University of Economics Varna, Bulgaria

*Keywords*: wine clusters, Bulgarian wine, grape variety, consumer perceptions in Bulgaria

[Full Text]

**Informational Content of Goodwill Disclosures: Belgian Market Evidence**
Julius Gaël Tchatchou Tchaptchet, Olivier Colot, and Karin Comblé, University of Mons, Belgium

*Keywords*: business combinations, goodwill, intangibles, disclosures, impairment tests

**Abstract**

**Maturity of an Insurance Markets in CEE in Comparison to Chosen EU Mature Markets**
Adam Śliwiński, Warsaw School of Economics, Poland

*Keywords*: insurance markets, maturity

**Abstract**

**The Process of Determining the Value of a Company**
Jana Kurotová and Dominika Hoštáková, University of Žilina, Slovakia

*Keywords*: the value, value of company, expert activity, determining process of value

[Full Text]

**Woman Entrepreneurs in Different Life Stages: The Model Development**
Mateja Vadhjal, Agnes d.o.o., Slovenia
Alenka Bernik Dermol, International School for Social and Business Studies, Slovenia

*Keywords*: female entrepreneurship, women entrepreneurs, social capital, life spans, career development phases

**Abstract**
**B2 Business 2**

Session Chair: Mateja Gorenc

**Investment Behavior and Firms’ Financial Performance: A Comparative Analysis Using Firm-Level Data from The Wine Industry**
Claudiu Albulescu, Politehnica University of Timisoara, Romania

*Keywords:* firm investment, financial performance, wine industry, comparative analysis

**Abstract**

**Benford’s Law as A Useful Tool to Determine Fraud in Financial Statements**
Mateja Gorenc, International School for Social and Business Studies, Slovenia

*Keywords:* Benford’s Law, accounts, Fraud, Fraud triangle, forensic accounting, forensic accountant

**Abstract**

**The Impact of Industry 4.0 on Major Stakeholders in The Value Chain**
Daniela Wilfinger, Carmen Glatz, and Claudia Brandstätter, University of Applied Sciences FH Joanneum, Austria

*Keywords:* Industry 4.0, value chain, stakeholder, impact of digitization

**Abstract**

**SMEs and BASEL III: Measures of Improvement**
Claudia Brandstätter, Johannes Pamsl, and Daniela Wilfinger, University of Applied Sciences FH Joanneum, Austria

*Keywords:* Basel III, industry 4.0, SMEs, financing, rating criteria, improvement of rating criteria

**Full Text**

**Does Industry 4.0 Have The Same Impact on Employment in The Sectors?**
Roman Chinoracký, Stanislava Turská, and Lucia Madleňáková, University of Žilina, Slovakia

*Keywords:* industry 4.0, digital transformation, employment, labour market

**Abstract**

**Customers Engagement as a Form of Satisfaction Creation in Business Relations**
Mieczyslaw Pawlowski and Zbigniew Pastuszak, Maria Curie-Sklodowska University, Poland

*Keywords:* customer engagement, co-creation, customer experience, B2B

**Abstract**
C1  Economics 1
Session Chair: Elena Fifeková

Analysis of Purchasing Habites of Consumers of Food Supplements
Tina Vukasović, International School for Social and Business Studies and DOBA Business School, Slovenia
Nataša Jalen, Ewopharma d.o.o., Slovenia
Keywords: food supplements, brand, positioning, food legislation, marketing plan
Full Text

The Effects of Changes in Leadership on Organisational Climate
Tina Vukasović, International School for Social and Business Studies and DOBA Business School, Slovenia
Keywords: employee satisfaction, manager, organisation, organisational climate
Full Text

Role of Socioeconomic Factors in Relationship between Heart Disease, Obesity and Diabetes in Mississippi
Sheeba Ogirala and Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA
Wenli Wang, Robert Morris University, USA
Shaloam Dasari and Paul Tchounwou, Jackson State University, USA
Keywords: obesity, diabetes, heart Disease, socio economic factors, public health
Full Text

Digital Inequalities
Elena Fifeková, Eduard Nežinský, and Andrea Valachová, University of Economics in Bratislava, Slovakia
Keywords: digital inequalities, socio-economic development, DEA method, economic growth
Abstract

Dilemma in Value Added Development of Slovak Manufacturing
Martin Hudcovsky and Karol Morvay, University of Economics in Bratislava, Slovakia
Keywords: value added, labour productivity, manufacturing, Slovakia
Full Text
D Introduction to Management & Quality in Education Track

Session Chair: Andrej Koren

Connection between Leadership for Learning and the Characteristics of Instructional Practice in Schools
Andrej Koren, International School for Social and Business Studies, Slovenia

Keywords: leadership for learning, headteachers, instructional practice, elementary schools

Abstract

Dynamics in Contemporary Technical and Vocational Education and Training (TVET): Case from Thailand
Kongkiti Phusavat, Kasetsart University and Chairman of Education and Skills Committee, Joint Foreign Chambers of Commerce in Thailand

Keywords: human capital risk, work-integrated learning, training, TVET

Abstract

What Do International Large-Scale Student Assessments Tell Us?
Eva Klemenčič, Educational Research Institute, Slovenia

Keywords: student assessments, school overload, IEA, OECD

Abstract
D1  Management & Quality in Education 1

Session Chair: Andreja Eršte

Cross-Curriculum Approaches for a More Efficient Teaching and Learning
Darja Marjanovič, School Centre Novo mesto, Slovenia
Keywords: cross-curriculum approaches, efficient teaching and learning, group project work, critical thinking

Abstract

Teaching the 21st Century Skills
Jurij Cvitanič, Elementary School Markovci, Slovenia
Keywords: effectiveness criteria, peer collaboration, self-evaluation, formative assessment

Abstract

Why Formative Assessment Matters
Sonja Pavlenič, Elementary School Markovci, Slovenia
Keywords: formative assessment, evaluation, advantages, progress

Abstract

Teaching Students with Special Needs
Magdalena Udovč, School Centre Novo mesto, Slovenia
Keywords: students, autism spectrum disorder, teachers, parents, collaboration

Abstract

Every-Day Science
Andreja Eršte, School Centre Novo mesto, Slovenia
Keywords: Science & technology, teaching & learning, physics, education, motivation

Abstract

How Can ICT Make the Lessons More Interesting?
Tadej Kolar, ZGN Ljubljana, Slovenia
Keywords: VOX, inclusion, special needs

Abstract

Robotics in Primary School
Tomaž Kušar, Elementary School Mokronog, Slovenia
Keywords: robotics, mechanics, electronics, computing, Fischertechnik, Arduino

Abstract
D2  Management & Quality in Education 2

Session Chair: Eva Traven

The Development of Reading Literacy in the Field of Learning in the Context of Self-evaluation
Petra Jesih, Elementary School Savo Kladnik Sevnica, Slovenia
Keywords: self-evaluation, learning objective, education, indices
Abstract

Cooperation with Parents – Mission Impossible?
Tanja Cedilnik, Elementary School Leskovec pri Krškem, Slovenia
Keywords: cooperation with parents, school activities for parents, partnership
Abstract

Students Also Have Special Needs
Sonja Salajko, Elementary School Vida Pregarc, Slovenia
Keywords: teacher vs. specials needs student relationship, inclusion, positive atmosphere, successful learning
Abstract

The Research Work Can Upgrade Education
Klementina Lindič, Elementary School Gorišnica, Slovenia
Keywords: research work, different areas of science, open learning, critical thinking
Abstract

Home Reading Can Be Fun
Eva Traven, Elementary School Predoslje, Slovenia
Keywords: home reading, gamification, Slovene language classes, motivation, creativity
Abstract

Empirical Researching in Slovenian Primary School
Franc Gosak, Elementary School Franc Lešnik-Vuk, Slovenia
Keywords: empirical researching, research progression, Slovenian primary school
Abstract

Supporting Environment between School and the Labour Market for Young People with Disabilities: Case Study of Papilot, Slovenia
Ksenija Bažon and Andreja Kermc Gregorič, Papilot, Slovenia
Keywords: young people with special needs, labour market, rehabilitation, person with disabilities, intermediate supportive environment, social inclusion
Abstract
D3 Management & Quality in Education 3
Session Chair: Lilijana Kurnik

Geography is Fun!
Tina Zrilič, School Centre Novo Mesto, Slovenia
Keywords: geography, kamishibai, roleplay, music, relaxation
Abstract

A Technical Day: An Incubator of Technology and Natural Sciences for Further Education
Uroš Redek, School Centre Novo Mesto, Slovenia
Keywords: motivation, a good practice example, stimulating learning environment, co-operation among schools
Abstract

School and Different Families
Tanja Pavlič, Elementary school Elvira Vatovec Prade, Slovenia
Keywords: family, family changes, teachers, parents, home-school cooperation, home-school partnership
Abstract

Education Quality Gain Through Interconnection of Subjects
Meta Rožac Panger, Elementary school Elvira Vatovec Prade, Slovenia
Keywords: subjects interconnection, knowledge as a value, social interaction, learning community, sustainable development
Abstract

Education for the Media: Radio
Lilijana Kurnik, Elementary School and Kindergarten Sveta Trojica, Slovenia
Keywords: radio, radio show, school enrichment program
Abstract

A Safe School Environment: A Safe Daily Routine
Marija Rošer Repas, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia
Keywords: authism, routine, specific work methods and procedures
Abstract

Every Beginning is Difficult
Nina Berložnik, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia
Keywords: introduction, work in class, lesson observation, teaching materials
Abstract
D4  Management & Quality in Education 4
Session Chair: Nataša Sever

**Formative Assessment in Additional Professional Help**
Andreja Jurkovič, Elementary School Sladki Vrh, Slovenia
*Keywords:* formative assessment, additional professional help, students with special needs, learning
*Abstract*

**Cooperation with Parents: Volleyball Tournament**
Nace Pruš, First Elementary School Slovenj Gradec, Slovenia
*Keywords:* primary school, volleyball, parents, cooperation
*Abstract*

**Transferability of Concepts: From School Knowledge toward the Future Job**
Lorena Mihelač, School Centre Novo mesto, Slovenia
*Keywords:* transferability of knowledge, concepts, school, future job
*Abstract*

**Encouraging Study Environment**
Melita Zorc, Elementary School Log-Dragomer, Slovenia
*Keywords:* encouraging environment, bonding, cooperation, different methods, experiential learning, motivation
*Abstract*

**Language in Motion: School Cooperation for Better Communication Skills**
Nataša Sever, Diocesan Gymnasium Vipava, Slovenia
*Keywords:* project, language, school cooperation, competences, communication skills, publications
*Abstract*

**Healthy Lifestyle Learnt in the Childhood**
Mojca Stergar and Aleksandra Vadnjal, Elementary School Dekani, Slovenia
*Keywords:* health promotion, healthy lifestyle, awareness raising, children, quality knowledge
*Abstract*

**Impact and Use of E-Services to Support Management and Governance in Slovenian Public Schools**
Branka Klarič, School Centre Novo mesto, Slovenia
*Keywords:* e-services, public schools, school management, ICT
*Abstract*
Team Work, Connection and Cooperation among Two Institutions: School and Kindergarten
Mateja Vodenik Pangeršič, Elementary School dr. Anton Trstenjak Negova, Slovenia
*Keywords:* team work, connection across subjects, kindergarten, school

Abstract

Parents at School are not Necessarily a Burden to the Teacher
Barbara Blatnik, Elementary School Dobrepolje, Slovenia
*Keywords:* cooperating, parents, teachers, students, free time, education

Abstract

Effective and Successful Teaching and Learning
Suzana Grobelšek, Elementary School Sladki Vrh, Slovenia
*Keywords:* formative assessment, mathematical and natural science literacy, cultural heritage, critical thinking, movement, nutrition, health

Abstract

Raising Peer Awareness about Dyscalculia
Barbara Babnik Mravlj, Elementary School Litija, Slovenia
*Keywords:* dyscalculia, students with specific learning disabilities, mathematics, raising awareness

Abstract

Together with Parents We Can Enrich the Learning
Sonja Lenarčič, Elementary School Dobrepolje, Slovenia
*Keywords:* parents, students, experience, cooperating, learning

Abstract

Can You Give Me a Hand? Peer Education in Elementary School
Blanka Uršič, Elementary School Vojka Šmuc Izola, Slovenia
*Keywords:* elementary school, peer learning, formative following, self-evaluation

Abstract

Introduction and Development of Formal Adult Education Programs in Slovene Prison
Jure Jamšek, Educational Centre Cene Štupar, Slovenia
*Keywords:* counseling and guidance, professional development, adult education, prison, returnee

Abstract
D6  Management & Quality in Education 6

Session Chair: Lidija Klančič

The Use of ICT in Compulsory Electives in Slovenian Lessons
Gordana Stepanovska, School Centre Novo mesto, Slovenia
Keywords: achievements, information and communications technology, carrying out activities, compulsory electives
Abstract

Running Technique to Prevent Injury
Aleš Tomič, School Centre Novo mesto, Slovenia
Keywords: running technique, anatomical adaptation, preventing injuries
Abstract

How to Lead Learning: An Example of Using Different Learning Methods
Natalija Mihelčić Gradišar, Elementary School Stopiče, Slovenia
Keywords: methods, teaching, learning, progress
Abstract

Encouraging Learning Environment in School Care for Pupils of the First Grade
Zlatka Bravar, Elementary School Franc Lešnik-Vuk, Slovenia
Keywords: social games, safety, identity, belonging, functionality, ability
Abstract

Experimental and Experiential Learning, an Active Teaching Method in the Third Grade
Lidija Klančič, Elementary School Martin Konšak Maribor, Slovenia
Keywords: experimenting, research, experiential learning, logical thinking, active students
Abstract

Expert External Evaluation in a Public Institution for Adult Education
Branka Bricl, Educational Centre Cene Štupar, Slovenia
Keywords: expert external evaluation, SIAE, quality assurance, adult education
Abstract

Modern Approaches of Teaching in the 1st Grade
Kristina Cencič, Elementary School Vojka Šmuc Izola, Slovenia
Keywords: elementary school, modern forms, Montessori materials, formative following of knowledge
Abstract
D7 Management & Quality in Education 7
Session Chair: Nina Ličen Goričan

High School Students and Mountains
Dušan Okleščen, School Centre Novo mesto, Slovenia
Keywords: students, extracurricular activity, mountains, etiquette, teaching practice, hiking equipment
Abstract

Activities for a Stimulating School Environment
Tina Cvijanović, School Centre Novo mesto, Slovenia
Keywords: good practice example, stimulating learning environment, the secondary school students’ council
Abstract

Cross-Curricular Activities with Talented Students in English Classes
Mateja Simončič Tomič, School Centre Novo mesto, Slovenia
Keywords: cross-curricular activities, talented students, cooperative learning, extra activities
Abstract

Preparing Students to Write High-School Essays
Darja Kovačič, Elementary School Orehek Kranj, Slovenia
Keywords: half-literary essay, essay, correlations with modern days, thinking about notions, drawing parallels with history, insertion of literary elements, adjectives, personification, examples, symbol
Abstract

Contemporary Learning Methods in Natural Sciences
Nina Ličen Goričan, Elementary School and Kindergarten Sveta Trojica, Slovenia
Keywords: ICT, educational videos, video experiments, natural science
Abstract

We Like Eating Fruits and Vegetables
Marinka Mojškerc, Kindergarten Oton Župančič Ljubljana, Slovenia
Keywords: child, active participation, healthy food, fruit, vegetables
Abstract

3, 2, 1 Action . . . English Lessons with Young Learners
Vita Krapež, Elementary School Savo Kladnik Sevnica, Slovenia
Keywords: foreign language, young learners, games, knowledge
Abstract
D8 Management & Quality in Education 8

Session Chair: Tina Pajnik

Facilitating Cooperative Learning in the Third Grade of Primary School
Nina Tomšič, Elementary School Martin Konšak, Slovenia

Keywords: learning for life, cooperative learning, active students, teamwork, communication skills, cooperation skills

Abstract

Creating a Positive Learning Environment in a Mixed Ability Setting
Mojca Uhernik Pipan, Elementary School Komen, Slovenia

Keywords: positive learning environment, mixed ability setting, motivation, productive skills, collaboration

Abstract

Folk Art at Important Events
Lidija Šešerko, Elementary School Žetale, Slovenia

Keywords: conservation of cultural heritage, folk art, crepe paper flowers

Abstract

Students with Migrant Background in Encouraging Learning Environment
Tina Pajnik and Vesna Nikolić, Elementary School Vida Pregarc, Slovenia

Keywords: students with migrant background, encouraging learning environment, cross-curricular teaching, foreign languages

Abstract

We Can Achieve More Together
Andreja Kerč, Elementary School Simon Jenko Smlednik, Slovenia

Keywords: primary school, Smlednik, memories, cooperation, local history

Abstract

Development of Fine Motor Skills Is Essential
Jana Bačar, Kindergarten Oton Župančič Ljubljana, Slovenia

Keywords: fine motor skills, play, stimulating learning environment, literacy and numeracy education

Abstract

How to Get Children’s Attention?
Nives Horvat, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: video modelling, autism spectrum disorders, target behaviour, individual work, skills

Abstract
D9  Management & Quality in Education 9
Session Chair: Sabina Krajnc Dular

School Development Plan
Špela Stanek, Elementary School Savo Kladnik Sevnica, Slovenia
Keywords: school development plan, quality, long-term aims, priorities
Abstract

School Pond Inspires
Sonja Strgar and Vesna Jurač, Elementary School Anton Martin Slomšek Vrhnika, Slovenia
Keywords: nature’s classroom, computer programs, group work, parts of speech, word formation
Abstract

Project Work in Elementary School
Valerija Krivec, Elementary School Žetale, Slovenia
Keywords: project work, international project, from old to new, cross-curricular integration
Abstract

Forms of Collegial Cooperation of Pre-School Teachers
Sabina Krajnc Dular, Elementary School Litija, Slovenia
Keywords: pre-school teacher, collegial cooperation, professional development
Abstract

A Safe and Stimulating Learning Environment ‘Betty and Her Clothes’
Manica Žnidaršič, Kindergarten Oton Župančič Ljubljana, Slovenia
Keywords: kindergarten, stimulating learning environment, active role of children and educators
Abstract

Creation of a Safe and Supportive Learning Environment
Barbara Lenart Bregar, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia
Keywords: learning environment, secondary school students with special needs, quality education, personal growth, learning for life
Abstract

Fair Play and Sport in Elementary School
Nina Ciuha Cerkovnik, Elementary School Log-Dragomer, Slovenia
Keywords: fair play, sport, elementary school
Abstract
Management & Quality in Education 10

Session Chair: Andreja Polzelnik Marolt

Chemistry and Nutrition
Tanja Jamnik, Secondary School of Technical Professions Šiška, Slovenia

Keywords: nutrition, experimental work, chemistry, health

Abstract

Cooperation of Branch Primary School with its Surroundings and Parents
Andreja Polzelnik Marolt, Elementary School Dobrepolje, Slovenia

Keywords: cooperation, surrounding, parents, employees, students

Abstract

Exploring History with the Help of Models
Valerija Belaj, First Elementary School Slovenj Gradec, Slovenia

Keywords: historical periods, project teaching work, model, exhibition

Abstract

Journey Through Time
Tina Jurko, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: learning style, historical periods, timeline

Abstract

Recognizing and Understanding Personality Types in the Classroom
Petra Klobasa Petrač, Elementary School Podlehnik, Slovenia

Keywords: personality type, teaching style, differentiation, professional learning

Abstract

Self-Evaluation at Elementary School Podlehnik
Anita Malovič, Elementary School Podlehnik, Slovenia

Keywords: self-evaluation, learning to learn, formative assessment, action plans

Abstract
D11 Management & Quality in Education 11
Session Chair: Tanja Kocmur

Foreign Students
Tanja Kocmur, Elementary School Litija, Slovenia
*Keywords*: foreign students, knowledge assessment, adjustments

Abstract

Hand in Hand
Darja Urh, Elementary School Komen, Slovenia
*Keywords*: two teachers, one topic, students, perspective

Abstract

Improving Pupils’ Self-image
Maja Živec, Elementary School Franc Lešnik-Vuk, Slovenia
*Keywords*: self-image, support, activities, school

Abstract

Popcorn at Slovene Lessons
Nataša Safran, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia
*Keywords*: special needs, speech-language impairment, lifelong learning

Abstract

Students’ Attitudes toward Common External Assessment of Knowledge: Implications for the Reliability and Validity of Examination Achievements
Maja Cerar, Elementary School Janko Moder, Dol pri Ljubljani, Slovenia
*Keywords*: Common External Assessment of Knowledge, test-taking motivation, validity, achievement

Abstract

Successful Management of a Diverse Class
Matevž Živec, Elementary School Franc Lešnik-Vuk, Slovenia
*Keywords*: inclusion, diverse class, good practice, primary school

Abstract

Working with Gifted Students
Suzana Vajngerl, Elementary School Sladki Vrh, Slovenia
*Keywords*: gifted students, education, learning, concept of discovering and working with gifted student

Abstract
D12 Management & Quality in Education 12

Session Chair: Damjana Zupančič Lisec

Business and Professional English: Why Not Making Good Use of Online Assistance Tools
Helena Jošt, Slovenia
Keywords: business and professional communication, online language aids
Abstract

Camps—Opportunity to Develop Social and Emotional Skills
Antonija Pavlović, First Elementary School Slovenj Gradec, Slovenia
Keywords: camps, social development, emotional development, skills, cooperation
Abstract

Cooperation with Parents at Primary School Litija – Self-help Group for Parents
Nataša Zupan Cvetežar, Elementary School Litija, Slovenia
Keywords: cooperation with parents, self-help group for parents, quality of education, communication, relationships
Abstract

Developed Reading Activities and the Motivation for Reading by the Students with Learning Problems
Damjana Zupančič Lisec, Elementary School Savo Kladnik Sevnica, Slovenia
Keywords: motivation for reading, reading activities, reading comprehension, reading learning strategies
Abstract

Entrepreneurship Day at Secondary Technical School Kranj
Alenka Potočnik Zadrgal, School Centre Kranj, Slovenia
Keywords: doors open day, matura, project work, employer, entrepreneurship, fair
Abstract

I Move – I Help
Maja Pauković, Elementary School Petrovče, Slovenia
Keywords: intergenerational socializing, charity event, good practice example, movement, health
Abstract

Workshops for Parents of Children with Special Needs
Maša Janež, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia
Keywords: working with parents, social inclusivity, children with special needs
Abstract
D13  Management & Quality in Education 13
Session Chair: Barbara Bezjak

An Encouraging Learning Environment for Pupils with Hearing Disorders in Elementary Schools
Barbara Bezjak, Elementary School Franc Lešnik-Vuk, Slovenia
Keywords: stimulating learning environment, deafness, hearing impairment
Abstract

Blossoms of the Future Are in Seeds of the Present: The Development of the Language Skills in the Pre-School Period
Marija Nemanič, School Centre Novomesto, Slovenia
Keywords: pre-school education, curricular fields, description, stage play about Rudolf IV. of Habsburg, black-white painting
Abstract

Public Event – Robot’s Day
Klavdija Stropnik, School Centre Kranj, Slovenia
Keywords: innovative products, professions of the future, Robot’s Day, workshops
Abstract

Social Skills Groups for Students with Autistic Spectrum Disorder
Janja Kranjc, Elementary School Savo Kladnik Sevnica, Slovenia
Keywords: autistic spectrum disorder, students, social skills groups, peer relations
Abstract

Structure Is Key: Creating a Positive Learning Environment
Hana Hozjan, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia
Keywords: special needs children, safe learning environment, structure, individual approach, didactic tools
Abstract

The Influence of Media on ADHD Incidence
Maja Trunkelj, Elementary School Šentjernej, Slovenia
Keywords: ADHD, media, attention, concentration, impulsiveness
Abstract

Why Is Introductory Motivation Important in the Teaching of Literature?
Ana Plešec, Elementary School Vida Pregarc, Slovenia
Keywords: introductory motivation, teaching literature, cubes, Srečko Kosovel, Ciril Kosmač, learning in nature
Abstract
Management & Quality in Education 14

Session Chair: Barbara Krkoč Umer

Cankar’s Basket of Dried Pears in a Movie
Katarina Šulin Žabota, Elementary School Vida Pregarč, Slovenia
*Keywords:* drama-film workshop, Cankar, *Basket of Dried Pears, My Life,* cultural marathon
*Abstract*

Cooperative Learning in Physical Education
Nuša Lončar Šućur, Elementary School Dramlje, Slovenia
*Keywords:* physical education, cooperative learning, gymnastics, acro yoga
*Abstract*

Help Me To Do It Myself
Barbara Krkoč Umer, Elementary School Vojka Šmuc Izola, Slovenia
*Keywords:* elementary school, Montessori pedagogy
*Abstract*

Internal vs. External Motivation
Andreja Črešnar, Elementary School Dramlje, Slovenia
*Keywords:* internal motivation, external motivation, successful learning
*Abstract*

Learning through Movement in After School Classes
Alenka Ivanjko, Elementary School Ferdo Vesel Šentvid pri Stični, Slovenia
*Keywords:* learning, floor games, movement playground, after school classes
*Abstract*

Researching Teaching and Learning Process Trough Peer Observations
Aleksandra Vatovec Zonta, Elementary School Aleš Bebler Primož Hrvatini, Slovenia
*Keywords:* peer observation, professional development of teachers, learning
*Abstract*

When Kindergarten and School Work Hand in Hand – Creating a Safe and Encouraging Environment When Entering School
Barbara Sigulin, Elementary School Log-Dragomer, Slovenia
*Keywords:* kindergarten, child’s transition to primary school, child’s preparedness for entering primary school, delayed schooling, parents’ beliefs
*Abstract*
D15  Management & Quality in Education 15
Session Chair: Tatjana Čeh Naglič

Acquiring Communication Skills in Adult Education
Tatjana Čeh Naglič, B&B Vocational School, Slovenia
Keywords: communication skills, adult education, missing skills, employers, communication education guidelines
Abstract

Designing Innovative Learning Environments
Jan Žitnik, School of Economics Ljubljana, Slovenia
Keywords: innovative learning environments, student engagement, gamification
Abstract

Mathematical Cooperation between a School and a Kindergarten
Aleksandra Vadnjal and Mojca Stergar, Elementary School Dekani, Slovenia
Keywords: peer cooperation, cooperation between school and kindergarten teachers, reciprocal learning, inquiry-based learning, mathematics
Abstract

Informal Cooperation between Parents and School as a Quality Element of Education and Schooling
Andreja Ninković, Elementary School Cerklje ob Krki, Slovenia
Keywords: parents, cooperation, school, changes, participation of parents, formal and informal forms, individual programmes, projects, effective model
Abstract

Promoting Cross-Curricular Teaching and Learning with Erasmus Projects
Katarina Klajn, Elementary School Šenčur, Slovenia
Keywords: cross-curricular approach, Erasmus, primary school, teaching methods
Abstract

Simply E-Teaching and E-Learning in and for a Complex E-World
Boštjan Kernc, Elementary School Davorin Jenko Cerklje, Slovenia
Keywords: parents, cooperation, school, changes, participation of parents, formal and informal forms, individual programmes, projects, effective model
Abstract

Education on Values
Mirjana Jelančič, Elementary School Savo Kladnik Sevnica, Slovenia
Keywords: self-evaluation, class climate, education on values, quality indicators
Abstract
E1  Education & Training 1

Session Chair: Igor Rižnar

Frankfurt, Billig and Chomsky on Miseducation
Igor Rižnar, University of Primorska, Slovenia
Keywords: academic discourse, academic writing, bullshit, higher education, pseudo-teaching

Abstract

Mediating Effect of Skills Application on the Relationship Between Learning and Continuous Improvement
Kristina Sisyuk, University of Salzburg, Austria
Keywords: human capital, in-company training, sustainable learning, continuous improvement

Abstract

Student Mobility Flows: A Literature Review
Vesna Skrbinjek, International School for Social and Business Studies, Slovenia
Keywords: mobility, students, Erasmus, internationalization, Europe

Full Text

Counselling Centres for Adult Education: Counselling Centre Velenje
Biserka Plahuta, People’s University Velenje, Slovenia
Keywords: counselling centres, adult education, inclusion, professional development

Abstract

HESQUAL – Tool for Analysis of Higher Education Service Quality
Dugagjin Sokoli, UBT College, Kosovo
Andrej Koren, International School for Social and Business Studies, Slovenia
Kujtim Shala, University of Prishtina, Kosovo
Keywords: higher education, quality, HESQUAL, quality of teaching, evaluation

Abstract
E2 Education & Training 2

Session Chair: Anca Draghici

A Research on Schools as Learning Organisations – A Theoretical Approach
Gabriela Alina Paraschiva and Anca Draghici,
Polytechnical University of Timisoara, Romania
Constanta-Valentina Mihaila, National University of Physical Education and Sports, Romania
Keywords: learning organization, school as learning organization, specific dimensions and key-characteristics
Abstract

Experimental Research on Schools as Learning Organisations
Gabriela Alina Paraschiva and Anca Draghici,
Polytechnical University of Timisoara, Romania
Keywords: school as learning organization, levels of incidence of key-characteristics, external-internal evaluation
Abstract

Lifelong Learning of Complementary and Alternative Medicine
Mateja Kržin, International School for Social and Business Studies, Slovenia
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Katarina Babnik, University of Ljubljana, Slovenia
Keywords: lifelong learning, complementary and alternative medicine, treatment providers and users of complementary and alternative medicine, focus groups, structured interviews, active inclusion factors
Abstract

Use of Design Thinking to Improve Education for Bangkok Metropolitan Administration Schools
Kongkiti Phusavat, Bordin Rassameethes, Suparerk Sooksmarn, and Sasivimol Meeampol, Kasetsart University, Thailand
Keywords: education, pedagogy, skills
Abstract

Knowledge Transfer and Innovation: The Case of International Faculty in a Higher Education Institution
Souraya Djikhy and Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco
Keywords: expatriation, workforce diversity, knowledge transfer, innovation, performance
Abstract
E3  Education & Training 3

Session Chair: Moti Zwilling

How to Deal with The Awareness of Cyber Hazards and Security in (Higher) Education?
Moti Zwilling, Ariel University, Israel
Dušan Lesjak and Srečko Natek, International School for Social and Business Studies, Slovenia
Kongkiti Phusavat and Pornthep Anussornnitisarn, Kasetsart University, Thailand

**Keywords:** cyber crime, cyber security, cyber awareness, education, higher education

[Full Text](#)

Overview of Public Funding, Enrolled Students and Graduates in Higher Education in Slovenia
Vesna Skrbinjek, International School for Social and Business Studies, Slovenia

**Keywords:** public funding, higher education, public expenditure, students, graduates

[Full Text](#)

A Research Proposal: ‘Learning Processes and Disciplinary Overflows’
Lidia Nazzaro, Antonella Colonna Vilasi, Vania Coppolino, Giovanni Di Martino, Maurizio Recca, and Lucia Sorrentino, Pegaso Online University, Italy

**Keywords:** learning society, education, researchers, interdisciplinarity, communication

[Full Text](#)

Effective Online Learning Content Delivery
Vladimír Burčík, Comenius University in Bratislava, Slovakia
Frederick Kohun, Robert Morris University, USA

**Keywords:** online learning, microlearning, learning management system, microlearning content management system, learners feedback

[Full Text](#)
E4 Education & Training 4
Session Chair: Susana de Juana-Espinosa

Experiencing The Flipped Classroom in Higher Education: Results and Reflections
Susana de Juana-Espinosa, Juan José Tari-Guillo, José Antonio Fernandez-Sanchez, Jorge Valdes-Conca, Vicente Sabater-Sempere, and Mariano Garcia-Fernandez, University of Alicante, Spain
Keywords: teaching methodology, teaching innovation, ICT, comparative analysis, flipped classroom, qualitative results
Abstract

Specialized Social Networks Usage by Slovenian and Polish Business Researchers
Łukasz Wiechetek, Maria Curie-Skłodowska-University, Poland
Viktorija Florjančič, University of Primorska, Slovenia
Keywords: ResearchGate, digital literacy, Polish researchers, Slovenian researchers, comparative analysis, clustering, RG score, social network, SNS
Abstract

The Challenge of Social Networks in Teaching and Learning
Viktorija Florjančič, University of Primorska, Slovenia
Keywords: social media, YouTube, academic results, higher education, open resources
Abstract
F1 Technology & Innovation 1

Session Chair: Łukasz Wiechetek

Teaching Basic of Programming with The Elements of Scratch: Evaluation of VBA Programming Course for Logistics Students
Łukasz Wiechetek, Maria Curie-Sklodowska University, Poland

*Keywords*: scratch, logistics education, basics of programming, computer science teaching, IT course, survey, visual programming, introduction to programming, digital society, IT market, VBA, quantitative analysis

**Abstract**

Maximizing Data Gathering Opportunities by Using Fitness Trackers During Ergonomic Assessments
Anca Mocan and Anca Draghici, Politehnica University Timisoara, Romania

*Keywords*: wearable technologies, ergonomic assessment, QEC assessment, warehouse

**Full Text**

Industry 5.0 – The Expected Impact of Next Industrial Revolution
Daniel Paschek, Anca Mocan, and Anca Draghici, Politehnica University Timisoara, Romania

*Keywords*: industry 5.0, fifth industrial revolution, artificial intelligence, business change, industry 4.0, digitalization

**Full Text**
F2 Technology & Innovation 2
Session Chair: Ronny Adhikarya

The Future of Competitive Intelligence in an AI-Enabled World
Fred Hoffman, Robert Morris University, USA
Shelly Freyn, Alfred University, USA
Keywords: competitive intelligence, artificial intelligence, business intelligence, big data
Abstract

Welfare State and Effectiveness in Health Care the Internet of Things in Hospitals from Chance to Change
Elisabetta Azzali, Pegaso Online University, Italy
Keywords: e-Health, public health, effectiveness, heath stewardship
Full Text

Roadmap on Blockchain Transformation for Organizations: Evaluation through Teaching
Walter Dettling and Lia Flück,
University of Applied Sciences Northwestern Switzerland, Switzerland
Keywords: business transformation, higher education, case learning, innovation, blockchain
Full Text

Reinvention and ‘Locus4GlobOption:’ Best Practices of Asian Communitrepreneurs in AI-Disruption Era
Ronny Adhikarya, Retiree, the World Bank & Ex-Representative United Nations/FAO, USA
Keywords: disruption, subscription economy, educational reform, entrepreneurship, reinvention
Abstract

Typing Competency and IT Productivity: How Piano Techniques Help
Steven Niles, Lacity College, USA
Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA
Wenli Wang, Robert Morris University, USA
Keywords: typing, typing competency, piano, IT productivity, healthcare information technology
Full Text
F3 Technology & Innovation 3
Session Chair: Yasuo Kadono

Understanding The Adoption and Impact of Information Technology on Healthcare: Case Studies in Electronic Health Records and Computerized Diagnosis
Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA
Wenli Wang, Robert Morris University, USA
Keywords: healthcare information technology, electronic medical records, computerized diagnosis, information technology
Full Text

Collaborative Innovation in Healthcare: A Case Study of Hospitals as Innovation Platforms
Pauliina Hyrkäs, Northern Ostrobothnia Hospital District, Finland
Lotta Haukipuro, Satu Väinämö, and Marika Iivari, University of Oulu, Finland
Anna Sachinopoulou, VTT Technical Research Centre of Finland, Finland
Jukka Majava, University of Oulu, Finland
Keywords: co-creation, collaboration, healthcare, hospital, innovation, open innovation
Abstract

A Study on Successful Information Systems from Service Science Perspectives
Yasuo Kadono, Ritsumeikan University, Japan
Keywords: service science, information systems, innovation, learning
Abstract
F4 Technology & Innovation 4
Session Chair: Ali Türkyilmaz

Improvement of Design Thinking Process Using Kaizen Tools
Tomiris Abdulmanova, Amina Davlenova, and Aziza Alkuatova, Nazarbayev University, Kazakhstan
Zbigniew Pastuszak, Maria Curie-Sklodowska University, Poland
Ali Türkyilmaz, Nazarbayev University, Kazakhstan
Keywords: design thinking, Kaizen, product, service development

Abstract

Virtualisation of Structured Projective Mapping Technique via Mobile App: Early Experiences
Radosław Mącik, Łukasz Kwaśniewicz, and Monika Ratajczyk, Maria Curie-Sklodowska University, Poland
Keywords: marketing research, structured projective mapping, virtualisation, mobile app, tests

Abstract

Construction Related Data Management: Classification and Description of Data from Different Perspectives
Janne Harkonen, Erno Mustonen, and Harri Haapasalo, University of Oulu, Finland
Keywords: data management, master data, business data, construction industry, BOM configurations, product structure, business processes, enterprise applications, productization, product management

Abstract

Development of Research and Innovation Potential Evaluation Tool to Commercialization
Anyanitha Distanont, Thammasat University, Thailand
Suparerk Suksamarn, Kasetsart University, Thailand
Orapan Khongmalai, Thammasat University, Thailand
Keywords: research commercialisation, evaluation, innovation, research readiness

Abstract
G1  Law & European Studies 1
Session Chair: Bettina Schneider

Bodo Grütter and Bettina Schneider, University of Applied Sciences and Arts Northwestern Switzerland, Switzerland
Keywords: data protection impact assessment, privacy impact assessment, general data protection regulation, risk to rights and freedoms, data protection, EU law
Full Text

GDPR Assessment Instrument an Exemplary Case for Higher Education Institutions
Ali Habbabeh, Bettina Schneider, and Petra Maria Asprion, University of Applied Sciences and Arts Northwestern Switzerland, Switzerland
Keywords: European General Data Protection Regulation (GDPR), higher education institutions, assessment tool, assessment instrument, Non-European Union States, data privacy
Abstract

The EU Monetary Policy and How Does Contribute to Financial Literacy
Aleš Trunk, and Valerij Dermol, International School for Social and Business Studies, Slovenia
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Keywords: EU integration, monetary policy, financial literacy, project €U-iMoP
Abstract

The Role of EU Unemployment Reinsurance System for Stronger Fiscal Integration in the EURO Area
Aleš Trunk, International School for Social and Business Studies, Slovenia
Igor Stubelj, University of Primorska, Slovenia
Keywords: unemployment reinsurance, fiscal integration, labour market, EURO area
Full Text

Who Communicates for and About the EU: An Overview of Actors?
Špela Majcen Marušič, Euro-Mediterranean University, Slovenia
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Keywords: European Union, communications, EU communications, EU institutions, citizens communication
Abstract
H1 Inspiration Economy & Aging Society 1
Session Chair: Nada Trunk Širca

Collective Intelligence and Weak Rights
Gino Fontana, Pegaso International, Italy
Keywords: natural law, collective intelligence
Full Text

Capacity Building of Key Professionals Who Work With Young Migrants in Transition into Adulthood: The Step towards Social Inclusion
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Andrej Koren and Anica Novak Trunk, ISSBS, Slovenia
Luigia Melillo, Pegaso International, Malta
Alexander Krauss, Institute for Socio-Scientific Consultancy, Germany
Keywords: social inclusion, capacity building of organizations and key professionals, cooperation, unaccompanied minor migrants, young adult migrants, CiSoTRA
Abstract

Multicultural Society: Challenges and Good Practices for Work with Migrants
Aleš Trunk and Valerij Dermol, ISSBS, Slovenia
Augusto Sebastio, Centre for Legal Informatics Studies – Taranto, Italy
Luigia Melillo, Pegaso International, Malta
Keywords: unaccompanied minor migrants, young adult migrants, life projects, multicultural society
Full Text

Project Management
Aleš Trunk, ISSBS, Slovenia
Keywords: project management, project application, implementation, quality
Full Text

Skills That Get You a Job: The Role of HE And Youth Mobility in the EU
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Valerij Dermol and Aleš Trunk, ISSBS, Slovenia
Špela Majcen Marušič, Euro Mediterranean University, Slovenia
Keywords: EU integration, higher education, labour market, youth mobility
Full Text

Consideration Regarding the Global Economy and the Need for Economic Governance
Adina Barbulescu, West University of Timisoara, Romania
Keywords: global economy, economic governance, financial crises
Abstract

54
H2  Inspiration Economy & Aging Society 2

Session Chair: Evangelia Tigka

Active Community Reintegration of Greek Older Adults with Mild Cognitive Impairment
Evangelia Tigka, Elisavet Neofytidou, Eleonora Kyriazopoulou, and Eleni Kassapi, Aristotle University of Thessaloniki, Greece
Keywords: reintegration, MCI, older adults, non-pharmacological, intervention
Full Text

Experimental Projects of International Marketing in Italy for Territorial Brands – Exploiting the Drive of Theme Discovery and Purchase Tourism
Giacomo Primo Sciortino, Pegaso International University, Malta
Keywords: international discovery tourism, territorial brands, 0 mile purchases
Full Text

Ethical Values of Eastern and Western Economic Systems and The Alternative Social Doctrine of Catholic Church and Civil Economics
Roberto Fotia, Pegaso International University, Italy
Keywords: civil economics, social doctrine of catholic church, ethics, economic systems, eastern economies, western economies
Full Text

Factors Defining Accessibility of Health Services in a Country
Miran Forjanić, International School for Social and Business Studies, Slovenia
Keywords: dental services, accessibility of dental services, factors of accessibility
Abstract

Agro-Food Frauds Between Controls and ‘Other’ Forms of Protection
Salvatore Puccia and Veronica Caporrino, Pegaso Online University, Italy
Keywords: food safety, consumer protection, food frauds, non-profit organization, control measures
Full Text

A Comparative Approach to Two Case Studies: Migrants Integration and Education Programmes in Germany
Henrike von Dewitz, University of Cologne, Germany
Hassan Al-Zaza, Euro-Mediterranean University, Slovenia
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Keywords: social inclusion, integration, migrants, adaptation, assimilation, multiculturalism, pluralism, education
Abstract
**European HE Area and Labour Market**

The Intensive Course is organized by the ISSBS as part of the project E+, Jean Monnet Chair, titled EU Integration: European HE Area and Labour Market (EU:HELM), https://learn-eu.net/jm-chair-eu-helm/. It is co-founded by the ISSBS and E+, JM project 2017-2248 (586923-EPP-1-2017-1-SI-EPPJMO-CHAIR).

**Competitive EU: Research Policies, Innovations and Entrepreneurship**

*Target Group:* PhD students and young researchers  
*Main topics:* EU facts and figures and European integration, Knowledge-driven competitiveness and entrepreneurial thinking, Innovation for growth and jobs (discussion, cases), Keeping Europe on the map in an increasing competitive world, Project management, Academic writing skills, Academic Publishing  
*Duration:* 30 contact hours, equivalent to 6 ECTS

**European Higher Education and Graduates’ Employability**

*Target Group:* Academics and administrative staff from universities  
*Main topics:* EU facts and figures and European integration, Education in the EU (discussion, cases), Management in HE, Financing HE, Globalization, Internationalization, Europeanisation through mobility and cooperation, HE and regional policies, Quality assurance policies (discussion, cases), Employment policies, Project management, Academic writing skills, Academic Publishing, Starting and developing the scientific journal  
*Duration:* 30 contact hours, equivalent to 6 ECTS

**Lecturers:** JM chair holder dr. Nada Trunk Sirca and invited international academics will participate as lecturers in the course. Additionally, other international speakers will participate at ML&TiIM conference panels which are part of the course program.

**Monday, 13 May 2019, 9.00–21.00 • Palace Trevisini**

- Arrivals and Registration  
- Participant gathering and networking: discussing the challenges  
- Welcome lunch  
- Introduction of the JM activity and to the courses, information of the week intensive program  
- European Higher education in competitive EU (graduates’ employability, research policies)  
- EU facts and figures, EU institutions and decision-making process, EU citizenship and democracy, Communicating about EU  
- Dinner and evening discussion: employability and employment

**Tuesday, 14 May 2019, 8.15–21.00 • Palace Trevisini**

- Networking and breakfast time  
- Management in HE, HE and regional policies, HE quality assurance policies  
- Lunch  
- Knowledge-driven competitiveness, the human and social capital, Keeping Europe on the map in an increasing competitive world, Linking business,
research and HE sectors for increasing competitiveness, fostering entrepreneurial thinking and innovation, and growth and jobs

• Dinner and evening discussion: EU projects and project management

Wednesday, 15 May 2019, 8.15–21.00 • Palace Trevisini

• Networking and breakfast time
• Current trends in journal publishing: active editorial board, efficient peer-review system, attracting good papers, connecting the journal with a conference, journal ranking – journal’s impact and quality, indexes and databases, publishing and EU policies on open access, Academic and less academic journals: predatory publishing, Plagiarism and auto-plagiarism
• Developing employability skills as responsibility of HE
• Lunch
• The importance of entrepreneurial competencies – teaching and learning approaches as a challenge for HE
• Marketing education for non-marketing students – building capacity beyond competencies – the case of PhD study programs
• Piran – city tour
• Welcome reception – meeting the participants of ML&TIIM conference – opportunities for cooperation

Tuesday, 16 May 2019, 8.15–24.00 • Palace Trevisini and Tartini Theatre

• Networking and breakfast time
• ML&TIIM Conference: Keynote Speeches and Academic Leadership Forum
• Lunch
• European integration, Globalization, Internationalization, Europeanisation through mobility and cooperation
• ML&TIIM Conference: Participation on one conference session
• Dinner with social event – meeting the participants of ML&TIIM conference – opportunities for cooperation

Friday, 17 May 2019, 8.15–22.30 • Palace Trevisini

• Networking and breakfast time
• Workshop on Publishing for Young Researchers
• Editors’ Panel
• Examples of message-driven writing technique in practice
  or Research-Education-Business Forum and MED-HUB Discussion Panel
• Lunch
• Message-driven writing technique
  or Research & Project Opportunities Presentations
• Closing dinner and evening discussion: European higher education challenges, Reflection and discussion on the HELM activities
Seminar on Starting/Developing/Managing an International Journal

Dr. Valerij Dermol, Editor in Chief, *International Journal of Value Chain Management* (Scopus-indexed journal), International School for Social and Business Studies, Slovenia

Alen Ježovnik, Managing Editor, ToKnowPress and University of Primorska Press, Slovenia

Dr. Dušan Lesjak, Editor-in-Chief, *International Journal of Management in Education* (Scopus-indexed journal), International School for Social and Business Studies, University of Primorska, Slovenia

Dr. Zbigniew Pastuszak, Editor-in-Chief, *International Journal of Management & Enterprise Development* (Scopus-indexed journal), Maria Curie-Skłodowska University, Poland

Dr. Kongkiti Phusavat, Editor-in-Chief, *International Journal of Innovation and Learning* (Scopus-indexed journal), Kasetsart University, Thailand

Dr. Nada Trunk Širca, Editor-in-Chief, ToKnowPress – International Academic Publisher, International School for Social and Business Studies and University of Primorska, Slovenia

**Target groups:** editors-in-chief of ‘young’ journals, academics that plan to start a new scientific journal, young academics who are interested in how the journals operate and what is essential from the editor’s point of view.

**Friday, 17 May 2019, 8.00–18.00 • Palace Trevisini •**

08.00–13.00  Exhibition of Journals
10.30–11.15  Editor’s panel with Scopus and WoS indexed journals
11.15–11.45  Publishing opportunities – presentations of other international journals
11.45–12.30  Coffee break, meetings with editors of international journals
14.00–15.00  Lunch
15.00–16.15  Starting a new journal and developing a journal & indexation of journals
16.15–18.00  Managing and publishing a journal
Workshop on Publishing for Young Researchers

Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia
Matija Vodopivec, University of Primorska, Slovenia

The workshop provides an excellent opportunity for doctoral students, young researchers and postdocs to gain new knowledge and skills on academic writing for publishing scientific papers in international journals. The workshop will:

- Present scientific research process and strategy
- Present message-driven writing technique
- Enhance relevance, quality, and impact of scientific research
- Offer one-to-one coaching
- Answer participants’ questions and more

Friday, 17 May 2019, 8.00–18.00 • Palace Trevisini

08.00–13.00 Exhibition of Journals
09.00–09.15 Introduction to the seminar
09.15–10.15 Presentation of message-driven writing technique
10.30–11.15 Editor’s panel with Scopus and WoS indexed journals
11.15–11.45 Publishing opportunities – presentations of other international journals
11.45–12.30 Coffee break, meetings with editors of international journals
12.30–14.00 Examples of message-driven writing technique in practice
14.00–15.00 Lunch
15.00–16.30 Message-driven writing technique continued
16.30–18.00 Group exercises
<table>
<thead>
<tr>
<th>Index</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Abdul-Al, Chaza F., 25, 28, 50, 51</td>
<td>Chadam, Jan, 4, 8, 13</td>
</tr>
<tr>
<td>Abdulmanova, Tomiris, 52</td>
<td>Chinoracký, Roman, 27</td>
</tr>
<tr>
<td>Adhikary, Ronny, 17, 50</td>
<td>Chmielez, Witold, 6</td>
</tr>
<tr>
<td>Al-Zaza, Hassan, 55</td>
<td>Cieciora, Małgorzata, 24</td>
</tr>
<tr>
<td>Albulescu, Claudiu, 27</td>
<td>Ciuhu Cerkovnik, Nina, 38</td>
</tr>
<tr>
<td>Alkuatova, Aziza, 52</td>
<td>Colonna Vilasi, Antonella, 47</td>
</tr>
<tr>
<td>Andreevska, Elena, 6</td>
<td>Colot, Olivier, 26</td>
</tr>
<tr>
<td>Anussornitisarn, Pornthep, 6, 47, 65</td>
<td>Comblé, Karin, 26</td>
</tr>
<tr>
<td>Aristovnik, Aleksander, 6</td>
<td>Coppolino, Vania, 47</td>
</tr>
<tr>
<td>Asprion, Petra Maria, 53</td>
<td>Corleto, Michele, 9, 19</td>
</tr>
<tr>
<td>Azzali, Elisabetta, 50</td>
<td>Črešnar, Andreja, 43</td>
</tr>
<tr>
<td>Babnik Mravlj, Barbara, 34</td>
<td>Crudu, Rodica, 6</td>
</tr>
<tr>
<td>Babnik, Katarina, 46</td>
<td>Cvijanović, Tina, 36</td>
</tr>
<tr>
<td>Bačar, Jana, 37</td>
<td>Cvitanić, Jurij, 30</td>
</tr>
<tr>
<td>Bal, Yasemin, 6</td>
<td>Danieli, Fabio, 22</td>
</tr>
<tr>
<td>Banas, Jaroslaw, 6, 21</td>
<td>Dasari, Shaloam, 28</td>
</tr>
<tr>
<td>Barbulescu, Adina, 54</td>
<td>Davlenova, Amina, 52</td>
</tr>
<tr>
<td>Bassi, Antonio, 22</td>
<td>de Juana-Espinosa, Susana, 6, 17, 18, 48</td>
</tr>
<tr>
<td>Bauer, Florian, 6</td>
<td>Dębicki, Bart, 6</td>
</tr>
<tr>
<td>Bažon, Ksenija, 31</td>
<td>Dębicki, Ryszard, 5</td>
</tr>
<tr>
<td>Belaj, Valerija, 39</td>
<td>DeLorenzo, Gary, 14</td>
</tr>
<tr>
<td>Berložnik, Nina, 32</td>
<td>Dermol, Valerij, 5, 8, 9, 15, 19, 21, 25, 53, 54, 58, 65</td>
</tr>
<tr>
<td>Bernik Dermol, Alenka, 26</td>
<td>Dettling, Walter, 50</td>
</tr>
<tr>
<td>Bezjak, Barbara, 42</td>
<td>Di Martino, Giovanni, 47</td>
</tr>
<tr>
<td>Blatnik, Barbara, 34</td>
<td>Distanont, Anyanitha, 52</td>
</tr>
<tr>
<td>Bllacak, Bukurije, 20</td>
<td>Djikhy, Souraya, 46</td>
</tr>
<tr>
<td>Bober, Tomasz, 22</td>
<td>Draghici, Anca, 6, 15, 17, 18, 46, 49</td>
</tr>
<tr>
<td>Boshankov, Petyo, 26</td>
<td>Draghici, George, 6</td>
</tr>
<tr>
<td>Brandstätter, Claudia, 27</td>
<td>Duhart, Jorgelina, 25</td>
</tr>
<tr>
<td>Bravar, Zlatka, 35</td>
<td>Dyduch, Wojciech, 6</td>
</tr>
<tr>
<td>Breznik, Kristijan, 15, 25</td>
<td>Edtmeier, Anton, 22</td>
</tr>
<tr>
<td>Bricl, Branka, 35</td>
<td>El-Zoheiry, Abdelhamid, 5, 8, 14, 15, 18</td>
</tr>
<tr>
<td>Buheji, Mohamed, 7</td>
<td>Eršte, Andreja, 30</td>
</tr>
<tr>
<td>Burčík, Vladimír, 47</td>
<td>Faletič, Hana, 7</td>
</tr>
<tr>
<td>Caporrino, Veronica, 55</td>
<td>Faraldo, Fernando, 25</td>
</tr>
<tr>
<td>Casagranda, Alessandro, 22</td>
<td>Fernandez-Sanchez, José Antonio, 48</td>
</tr>
<tr>
<td>Cataldi, Giuseppe, 14, 18</td>
<td>Fifeková, Elena, 28</td>
</tr>
<tr>
<td>Cedilnik, Tanja, 31</td>
<td>Florjančič, Viktorija, 48</td>
</tr>
<tr>
<td>Čeh Naglič, Tatjana, 44</td>
<td>Flück, Lia, 50</td>
</tr>
<tr>
<td>Cencić, Kristina, 35</td>
<td>Fontana, Gino, 54</td>
</tr>
</tbody>
</table>
Forjanič, Miran, 55
Fotia, Roberto, 55
Freyn, Shelly, 50
Fruehauf, Justin, 22, 23
Garcia-Fernandez, Mariano, 48
Gerževič, Mitija, 7
Glatz, Carmen, 27
Goić, Srečko, 6
Gorenc, Mateja, 27
Gosak, Franc, 31
Grlj, Tiuana, 7
Grobelšek, Suzana, 34
Grüttler, Bodo, 53
Haapasalo, Harri, 23, 52
Habbabeh, Ali, 53
Harkonen, Janne, 23, 52
Hartle, Francis, 22
Haukipuro, Lotta, 51
Hoffman, Fred, 21, 50
Hore, Sumit, 20
Horvat, Nives, 37
Horvath, Žsuzsana, 6
Hoštáková, Dominika, 26
Hozjan, Hana, 42
Hudcovsky, Martin, 28
Hyrkäs, Pauliina, 51
Iervolino, Danilo, 5
Iivari, Marika, 51
Isenmann, Ralf, 6
Ivanjko, Alenka, 43
Jaeckli, Urs, 24
Jaeggi, Andreas, 24
Jagodič, Gregor, 24
Jalen, Nataša, 28
Jamšek, Jure, 34
Jammik, Tanja, 39
Janež, Maša, 41
Javornik, Špela, 20
Jelancič, Mirjana, 44
Jesih, Petra, 31
Ježovnik, Alen, 58, 65
Jošt, Helena, 41
Jurač, Vesna, 38
Jurko, Tina, 39
Jurkovič, Andreja, 33
Kadono, Yasuo, 51
Kancheva, Irina, 26
Karmańska, Anna, 6
Karpacz, Jaroslaw, 23
Kassapi, Eleni, 55
Kavčič, Klemen, 16
Kawtharani, Anwar, 18
Kerč, Andreja, 37
Kernc Gregorič, Andreja, 31
Kernc, Boštjan, 44
Kess, Pekka, 5, 17, 23
Khongmalai, Orapan, 52
Klain, Katarina, 44
Klančič, Lidija, 35
Klarič, Branka, 33
Klemenčič, Eva, 18, 20, 29
Kleva Kekuš, Mojca, 18
Klobasa Petrač, Petra, 39
Kocmur, Tanja, 40
Kohun, Fred, 23
Kohun, Frederick, 4, 6, 8, 12, 22, 47
Kolar, Tadej, 30
Koren, Andrej, 29, 45, 54
Kovačič, Darja, 36
Krajnc Dular, Sabina, 38
Kranjč, Janja, 42
Krapež, Vita, 36
Krauss, Alexander, 54
Krivec, Valerija, 38
Krkoč Umer, Barbara, 43
Kržin, Mateja, 46
Kurnik, Lilijana, 32
Kurotová, Jana, 26
Kušar, Tomaz, 30
Kwaśniewicz, Łukasz, 52
Kwon, Jin, 21
Kyriazopoulou, Eleonora, 55
Law, Kris M. Y., 7
Lee, Tzong-Ru, 6
Lenarčič, Sonja, 34
Lenart Bregar, Barbara, 38
Index

Zupan Cvetežar, Nataša, 41
Zupančič Lisec, Damjana, 41
Zwilling, Moti, 7, 17, 18, 47
ToKnowPress
www.toknowpress.net

ToKnowPress publishes monographs, journals, and conference proceedings in both printed and online versions. It provides a platform for publishing and promoting the latest research across all areas of science.

ToKnowPress is a joint imprint of

• Kasetsart University, Bangkok, Thailand,
• International School for Social and Business Studies, Celje, Slovenia, and
• Maria Curie-Skłodowska University, Lublin, Poland.

To submit a manuscript or for further information, please contact the Editor-in-Chief.

Editor-in-Chief
Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
info@toknowpress.net

Editors
Dr. Pornthep Anussornnitisarn, Kasetsart University, Thailand
Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland

Editorial Board
Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia
Dr. Dušan Lesjak, International School for Social and Business Studies, Slovenia
Dr. Anna Rakowska, Maria Curie-Skłodowska University, Poland
Dr. Bordin Rassameethes, Kasetsart University, Thailand
Dr. Punnamee Sachakamol, Kasetsart University, Thailand
Dr. Agnieszka Sitko-Lutek, Maria Curie-Skłodowska University, Poland

Senior Adviser
Dr. Kongkiti Phusavat, Kasetsart University, Thailand

Managing and Production Editor
Alen Ježovnik, Folio Publishing Services, Slovenia
Seminars and Intensive Courses 2020
Venice, Italy • 18–22 May 2020

Seminar on Starting/Developing/Managing an International Journal
- **Target groups:** editors-in-chief of ‘young’ journals, academics that plan to start a new scientific journal, young academics who are interested in how the journals operate and what is essential from the editor’s point of view
- **Main topics:** Starting a new journal, Developing a journal, Indexation of journals, Managing and publishing a journal

Workshop on Publishing for Young Researchers
- **Target groups:** doctoral students, young researchers and postdocs
- **Main topics:** Research process and strategy, Message-driven writing technique, Enhancing relevance, quality, and impact of scientific research

A Competitive EU: Research Policies, Innovations and Entrepreneurship
- **Target groups:** PhD students and young researchers
- **Main topics:** European integration, Knowledge-driven competitiveness and entrepreneurial thinking, Innovation for growth and jobs (discussion, cases), Keeping Europe on the map in an increasing competitive world, Project management, Academic writing skills, Academic publishing

European Higher Education and Graduates’ Employability
- **Target groups:** assistants, teachers and administrative staff at HEI
- **Main topics:** EU facts and figures and European integration, Education in the EU (discussion, cases), Management in HE, Financing HE, Globalisation, Internationalisation, Europeanisation through mobility and cooperation, HE and regional policies, Quality assurance policies (discussion, cases), Employment policies, Project management, Academic writing skills, Academic publishing
Expanding Horizons: Business, Management and Technology for Better Society

MakeLearn and TIIM
International Conference

20–22 May 2020
Venice • Italy

Call for Papers

International School for Social and Business Studies, Slovenia
Maria Curie-Skłodowska University, Poland
Kasetsart University, Thailand
http://makelearn.issbs.si
MakeLearn and TIIM International Scientific Conference is organised by the International School for Social and Business Studies, Slovenia, Slovenia, Maria Curie-Sklodowska University, Poland, and Kasetsart University, Thailand in cooperation with other international partners. The conference takes place in May, each year in a different European country.

MakeLearn, Conference on Management of Knowledge and Learning encourages sharing of most recent developments in the fields of management and management of knowledge. By including individuals from major regional businesses it also encourages discussion and the exchange of knowledge between academia and economy. Although the general themes of the conference remain the same, each year the focus of the conference is adapted to regional and global findings, occurrences and needs of the time.

TIIM Technology, Innovation and Industrial Management International conference promotes the exchanges, discussion, and dialogues on how to manage industrial operations and organisations in more innovative, efficient, and productive manners. The sustainable development and the continuous improvement as a result of technological applications and organisational innovation are the focal points of the conference.

MakeLearn and TIIM International Conference
15–17 May 2019
Piran • Slovenia