

## THE ROLE OF TRUST IN RECONFIGURING SOCIETY

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### **Abstract:**

Both explicitly and implicitly the central role of my presentation is given to the questions of trust in socioeconomic dimensions. What I am really interested in, is the social world, notably the widely understood significance of social trust, that with its own dynamics, structures, systems and subsystems construct and maintain economy and through this society. I tend to base my conceptualization on the neoclassical economic theory, parallel to which actors of society aim at the maximalization of social trust similarly to homo oeconomicus who did this concerning profit maximization.

To what extent can trust in neighbours, strangers or social institutions affect our social well-being? Is the communication of social trust capable of solving social and economic problems? Can trust function as a social connective tissue? How can we reveal these problems with the help of social sciences and how can we facilitate social trust with the help of social researches? Defining trust as social capital provides an opportunity to review national and international researches, which make it possible to survey the effects of social trust. In my paper I tend to deal with the significance of this phenomena, in order to explore its scientific relevance.

*Keywords: trust, socioeconomics, problem solving, society, capital*