

WHAT MAKES KNOWLEDGE MANAGEMENT ACTIVITIES WORK IN HIGHER EDUCATION PARTNERSHIPS?

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Abstract:

The purpose of this research is to use the conceptual model presented by Elezi (2017) and examine what are the requirements needed to apply successful Knowledge Management (KM) Activities in Higher Education (HE) partnerships. This research follows a subjective ontology which leads towards an interpretivistic epistemological stance through the application of three semi-structured interview questions. Questions were posed to nine elite interviewees (EI) who have been involved in initiating, developing and managing partnerships of Higher Education Institutions (HEIs). The results of this research show that currently HEIs' involved in partnerships apply KM Activities although not constantly or very effectively. Answers gathered from the EI infer that shared vision and values amongst partners, leadership and management, communication protocol and development of a KM strategy are essential in designing and applying effective KM Activities that allow HEIs' to attain the institutional and partnership objectives.

Key Words: Higher Education Partnerships; KM Activities; Shared Vision and Values; Leadership and Management; Communication Protocol; KM Strategy