

BOOSTING BUSINESS THROUGH VET EDUCATION AND TRAINING, SOFT AND HARD COMPETENCES

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Abstract:

Boosting Business Integration Through Joint Vocational Education and Training (BBVET) is a research and development project broadening the internationalisation of Vocational Educational Training (VET) in the Baltic Sea Region. Funded by the INTERREG South Baltic Programme and embedded in the EU strategy for the Baltic Sea Region. South Baltic is an interregional labour market for international business cooperation with access to a new skilled and qualified labour force. The BBVET International Training Year is 10 months program. This offers companies, the opportunity to share experiences with young motivated people from five countries in the EdTech and Mechatronic sectors, involving 40 students and 5 countries; Germany, Denmark, Lithuania, Poland and Sweden. The trainee the company host, gets a grant, and there is no charge to company. The BBVET project acts as a kind of occupational mobility agency and supports the stay abroad in all three phases: preparation, implementation, and follow-up - not exclusively organizationally, but also financially. In article, I will present model of internationalisation, the unique curriculum developed for EDTECH education as well as value creation for companies. Innovative curriculum put as much attention to hard skills as well as to soft skills development.

Keywords: mobility, vet education, soft skills, internationalisation of education