

## ATTRIBUTE PROFILES OF TECHNOLOGY ENTREPRENEURSHIP: OUTCOMES OF FUZZY SETS QUALITATIVE ANALYSIS ON EXAMPLE OF COMPANIES FROM THE AVIATION VALLEY IN POLAND

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### **Abstract:**

The author presents three - dimensional model of technology entrepreneurship phenomenon consisted of effectiveness, attribute and process levels. The attribute level is highlighted in the paper using two categories, i.e.: entrepreneurial orientation and environment uncertainty. In the empirical part author presents the methodology and outcomes of research carried out in Aviation Valley in Poland. The qualitative comparative method with use of pair comparison and fuzzy sets analysis is the base of reasoning and formulating conclusions.

*Keywords: technology entrepreneurship, attribute profiles, qualitative analysis, high – technology companies.*