

CURRENCY OF INSPIRATION ECONOMY – FORECASTING THE FUTURE

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Abstract:

The overarching aim of this research is to extend the way in which inspiration and currency are considered. The world is in search more than ever today to a different economy concepts that makes sense. Most of us however been more of followers than creators of our fate, due to such materialistic driven economies that we rarely manage to engage with or control. In this paper, we call for a shift from traditional thinking to more of a transitional thinking and for an economy that is designed and built by all of us. This economy we call Inspiration Economy, it comes from within us to serve all of us, without the currency of the dollar, or the total dependency on external depleting sources.

Keywords: inspiration, ideation, sources of inspiration, currency of inspiration, inspiration value