

USING OF ICT TOOLS BY THE STUDENTS WITH ENTREPRENEUR INTENT

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Abstract:

Nowadays students and young people are faced with the arising problem of employment opportunities and getting first job. As job has become for them more like a project than guaranteed work, they try to find out the different opportunities to earn money for ever day living. As we can see, they are also more familiar with using computers and different applications on the web. During the study they get a lot of different knowledge and skills, but sometimes they don't even know how to use them. In the last decades' development of different applications and also easier approach to the web gives all of us, and especially them a lot of different possibilities to create their own business. But for exploiting that possibilities them, they need entrepreneurial knowledge, sometimes also a mentor and knowledge, how to use ICT. We can find a lot of different courses on the web and also a lot of great advices and tools, which can help someone with entrepreneurial intent. In our research we will take a closer look at both part, on students with entrepreneurial intent (we make a survey among the students of second year of two consecutive vintages 2014/15 and 2015/16) and on the using of ICT tools to get additional knowledge and skills. The research is important as we have gone through the economic crisis and there's no jobs for young people, but on the other hand they have a lot of great ideas and they a lot of times sees the market niche for their ideas, so they have to create their own companies and working spaces. Which ICT tools they use for helping and establishing their own business depends on a different factor, such as the level of basics knowledge and skills, their ideas, easiness of using ICT tools and also their availability (especially if they are free of charge). With research we have find out, that that they are searching and using the ICT tools, which are easy to use, and free of charge. It is very logical as they don't have steady incomes and sometimes also the parents don't have enough money to pay them for different ICT tools, as they as a parents don't understand the meanings and usefulness of the ICT tools.

Keywords: entrepreneurship, entrepreneurial intention, ICT tools