

STUDENTS, COULD SOCIAL NETWORKS CONTRIBUTE TO THE QUALITY OF HIGHER EDUCATION?

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Abstract:

In recent years, social networks have become very popular among young people. Also, researches have shown that some students use them during their education. The paper presents the results of research conducted among students of Faculty of Economics at University of Mostar in Bosnia and Herzegovina. The aim of research was to explore what students think about and whether they will accept and use social networks in educational purposes. The results show that students have a positive attitude, but also positive experiences of "studying" by social networks because social networks help them in learning and facilitate their communication, collaboration and content sharing. Due to the positive attitude of students toward social networks, Faculty of Economics, University of Mostar and other universities also, should consider more intensive use of social networks for educational purposes. Of course, for the realization of the mentioned ideas it is also important to examine what teachers think about it?!

Keywords: Social network, student, higher education, quality in higher education