

## GENERAL MANAGEMENT PRINCIPLES IN THE PROJECT MANAGEMENT CONTEXT

Antonio Bassi

The University of Applied Sciences and Arts of Southern Switzerland, Switzerland  
[antonio.bassi@supsi.ch](mailto:antonio.bassi@supsi.ch)

### **Abstract:**

In order that the projects can become the tools by which organizations can realize their strategic objectives it is necessary to define a culture of project management that involves the whole organization.

This type of culture could be started through the definition of the main principles of General Management that govern the management of projects in an organizational context. This work is aimed to analyze the ISO norm 10006 “Quality Management Systems – Guidelines for quality management in projects” not by the quality point of view in a project management context but by the contribute to the growth of organizations through the definition implicit or explicit of principles on which it must base an organization that works for projects. It will be also taken in comparison the most important project management standards such as:

- ISO21500
- PMBOK
- IPMA
- PRINCE2

*Keywords:* *project management, project culture, general management, continuous improvement, historical information, knowledge management*