

INTERNATIONALIZATION OF HIGHER EDUCATION; INTERNATIONAL STUDENTS, WHERE DO THEY GO?

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Abstract:

Deficiency of a global awareness of students' mobility can be precarious for higher education institutions. The purpose of this poster is to present the students mobility and its importance in knowing, where the students go for studying in higher education and why do, they go? We all know that the international educational mobility has been increasing and has a strong growth predicted for the future, however what are mobility patterns, are they changing, and what are the upcoming trends etc.? Additionally, we present main 'push factors' and main "pull factors" that have an impact on students' choice for studying abroad. In accordance to adapt on the emerging challenges and to develop a global strategy, knowing all these facts is essential, for successful development of higher education institutions, on the global higher education market.

Keywords: internationalization, international students, student mobility, study Intentions