

FINANCIAL EDUCATION AND FINANCIAL LITERACY

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Abstract:

The purpose of the poster is to present the importance of financial education and financial literacy. Very important are the public policies and strategies (international, EU, national level) on financial education and three factors are presented: 1) target groups - who are the learners, 2) responsible institutions that provide education and trainings, 3) programs and learning resources. In addition, we presented the social and economic reasons for financial education: benefits for individuals, society and economy.

Keywords: financial education, financial literacy, society, economy