Impact of Knowledge Management on Organizational Performance and Competitiveness (a Case Study of TETFund)

Muhammad Imam

International School for Social and Business Studies (PhD student), Nigeria majkg@yahoo.com

Gregor Jagodič

International School for Social and Business Studies, Slovenia gregor.jagodic@mfdps.si

Abstract

The positive impact of KM in organizations has been well studied and documented. Public organizations in developing countries should take full advantage of this concept to increase efficiency and effectiveness of their services. With the research, we will provide guidelines for an acceptable KM policy that mobilizes organizational knowledge made up of knowledge resources in the public service in Nigeria. We will investigate the role of egovernment, because of huge government investments in ICT, and what will contribute to progress towards the implementation of KM practices and procedures within the public organization.

As a case study, we take the TetFund, who connect 177 government run tertiary institutions. With survey, followed by statistical methods we get the results about the interactions of various KM metrices. On that basis, we will provide the adequate recommendations about KM framework adoptable to the public service in Nigeria that would improve performance of the TetFund.

Keywords: Knowledge resources, Knowledge workers, KM Policy, KM Framework, egovernment, Organizational knowledge, KM strategy