

The Application of New Technologies in Integrated Logistics, Hypothesis of Development and Sustainable Growth of the Italy Country Educational, Regulatory and Structural Limits. The Case of Spedimoda srl

Gino Fontana

Pegaso International of Malta, Italy

sl.gf@libero.it

Abstract

The creation of advanced logistics platforms, integrated into chains, cannot but start from the analysis of the current logistical limits that affect both the company under study and its natural competitors. The actors involved in the study find themselves operating in a system that in the next five years, we theorize, will be considered obsolete and outdated, especially if we take into account the investments of large international corporate groups which will make automation their point of power. Building advanced and efficient logistic chains as well as drafting modern working protocols require a new mental dimension. Our research led us to consider the airship as a new means to be used in logistics services, structuring platforms in geographical macro-areas.

Keywords: logistics, development, sustainability, airship, integrated-logistics